

# PELTON

## PUTS STYLE AND FASHION INTO SWIMMING SUITS

PELTON Swimming Suits provide a perfect setting for the personality of every member of your family. Mannish smartness and womanly charm is enhanced.

### "BRASSIERE-IN"

The large illustration shows the figure with "Brassiere-In"; the silhouette without this feature. The "Brassiere-In" (patented and found in no other) has made the dream of loveliness come true for hundreds of thousands of women. Be sure to see a PELTON "Brassiere-In" Swimming Suit and you will surely select one of these perfect-fitting, "Brassiere-In" Swimming Suits because there are no straps or buttons—nothing—to break the lovely line of the figure. The only perfect brassiere for Sunback and Regular Swimming Suits.

In a PELTON there is a sportish-looking "Figure-perfect" swimming suit for you—every size and style in a wealth of solid colors and combinations of colors in new, becoming exclusive designs by PELTON.

To forget their charm, comfort and quality is truly impossible

**PELTON & PELTON**  
216 West Adams St., Chicago, Illinois

Cut away illustration shows the Pelton "Brassiere-In"; holding the bust firmly—non-binding—stays-in-place—wonderfully comfortable—easy to slip into—same material—same color as the suit.



Sold In the Loop By

The Boston Store—The Fair—Mandel Brothers

Colonial Knitting Mills, 201 S. Wabash—F. N. Matthews & Co., 58 E. Madison St.

- NORTH SIDE**
  - Bannister Dept. Store—2577 N. Clark St.
  - Paul Boldt (men's)—2724 N. Clark St.
  - Crawford Dept. Store—2509 Devon Ave.
  - Donbaum Knitting Co.—3136 Lincoln Ave.
  - Friedman's—4020 Lincoln Ave.
  - Glenwood Pharmacy—7078 Glenwood Ave.
  - J. Greenberg—7017 N. Clark St.
  - E. A. Holden & Co.—7030 N. Clark St.
  - Kidland Shop—1543 Devon Ave.
  - Klee Bros. (men's)—Belmont and Lincoln
  - Ed. Kraus—6926 N. Clark St.
  - La Verne Shop—1834 Devon Ave.
  - Lincoln Shoppe—3030 Lincoln Ave.
  - Loren Miller & Co.—4722 Broadway
  - Mrs. Clara Neumuebel—1108 Bryn Mawr Ave.
  - Plaza Men's Shop—1550 N. Clark St.
  - Chas. Slater (men's)—1005 Irving Park Blvd.
  - The Store of Lionel—1561 Howard Ave.
  - Washington Shirt Co. (men's)—1038 Wilson Ave.
  - R. Wasserman—1403 Devon Ave.
  - A. C. Weiner—3251 Broadway
  - Wieboldt's—Lincoln near Belmont
  - Winsberg's Dept. Store—6901 N. Clark St.
  - Winsberg's—1434 Morse Ave.
- NORTHWEST**
  - Armstrong Dry Goods Store—3575 Armitage Ave.
  - O. L. Cohn—4826 Milwaukee Ave.
  - Corydon's Dept. Store—2704 W. North Ave.
  - Crawford Dept. Store—4024 W. North Ave.
  - Densberger's—4348 Milwaukee Ave.
  - A. N. Dieder—3319 Milwaukee Ave.
  - B. F. Drees Co.—434 Armitage Ave.
  - Dave Goldman—4765 Milwaukee Ave.
  - Hearst's Dept. Store—3457 Lawrence Ave.
  - Hill's Dry Goods Co.—4211 Irving Park Blvd.
  - Humboldt D. G. Store—2704 W. Division St.
  - F. P. Jensen (men's)—2845 Diversey Ave.
  - Kaden Dry Goods Co.—3136 Montrose Ave.
  - Kellner's Dept. Store—3223 Belmont Ave.
  - Klee Bros. (men's)—Milwaukee and Ashland
  - Klee Bros. (men's)—Cicero & Milwaukee
  - Lion Dept. Store—4010 W. North Ave.
  - Novelty Knitting Works—2218 N. Western Ave.
- SOUTH SIDE**
  - Pohl & Kampfer—2957 Diversey Ave.
  - Rochow-Chambers Co.—4034 Milwaukee Ave.
  - Fess-Jorgensen & Co.—3524 Fullerton Ave.
  - Thos. E. Schmidt—2556 Fullerton Ave.
  - Simon's Store—7162 W. Grand Ave.
  - B. Spiegel (men's)—4019 W. North Ave.
  - Weinberger's—5762 Grand Ave.
  - Wieboldt's—Milwaukee near Ashland
  - Windmiller's Dept. Store—3503 Irving Park Blvd.
  - I. Wisel—3321 Lawrence Ave.
  - Wolke & Kotler—4811 Milwaukee Ave.
- WEST SIDE**
  - Advance Knitting Mills—3542 W. Roosevelt Rd.
  - Booth's Dry Goods Store—4859 W. Chicago Ave.
  - Doyle's Specialty Shop—3310 W. Madison St.
  - L. Klein—Halsted, 14th and Liberty
  - Major & Co.—570 W. Chicago Ave.
  - J. Moskowitz—527 S. Crawford Ave.
  - Ravid's Store—2341 W. Madison St.
  - Richmond's Dry Goods Co. (men's)—5655 W. Madison St.
  - Simon Bros.—3427 Roosevelt Rd.
  - Wieboldt's—Ogden near Madison
- SOUTH SIDE**
  - Armln's Dept. Store—1540 W. 69th St.
  - Beck's Dept. Store—3323 S. Halsted St.
  - Becker-Ryan & Co.—Halsted at 83d St.
  - A. L. Bernstein & Co.—6152 S. Halsted St.
  - A. L. Bernstein & Co.—1035 W. 59th St.
  - Max Brown—6823 Stony Island Ave.
  - Mrs. E. Brown—8754 Stony Island Ave.
  - Bower & Co.—6852 Wentworth Ave.
  - Julius Dreyfus—637 E. 79th St.
  - M. Frank Co.—7424 Cottage Grove
  - Hamilin D. G. Co.—1107 W. 79th St.
  - Isabelle French Shop—1462 E. 67th St.
  - Jacobson's Linen Shop—814 W. 79th St.
  - J. F. Jensen & Co.—6316 S. Ashland Ave.
  - Schubert's Dept. Store—79th & Halsted
  - The Leader Store—1700 W. 18th St.
  - Windsor Park Dry Goods Co.—2464 E. 79th St.
  - Wolfe's Dry Goods Store—7309 S. Halsted St.
  - Ziv Dry Goods Co.—1448 E. 63d St.

- ILLINOIS**
  - FOX LAKE—M. Nagle
  - FREEDPORT—Stukenberg & Borchers
  - F. A. Read Co.
  - GALESBURG—Kellogg-Drake Co.
  - GRANITE CITY—Carp Dry Goods Co.
  - HARVARD—The Fair
  - JACKSONVILLE—H. J. Smith
  - JOLIET—The Boston Store
  - KANKAKEE—The Chicago Store
  - LA SALLE—C. B. Blakley Co.
  - Hoeffler's
  - MACOMB—E. Roark (men's)
  - SCRIPPS-RENO Co.
  - MATTOON—M. M. Lewis
  - MENDOTA—R. E. Hall
  - MOLINE—Yaeger-Lundt & Co.
  - MORRISON—Leo H. Blass
  - MOUNT VERNON—Mammoth D. G. Co.

- MICHIGAN**
  - HOWELL—G. A. Pierce Co.
  - IONIA—Wagner Bros. (men's)
  - JACKSON—Glasgow Bros.
  - KALAMAZOO—Gilmore Bros.
  - LAKE ODESSA—Campbell & Gilson
  - LANSING—The Mills D. G. Co.
  - Sprawl Bros.
  - LA PEER—C. L. Vosburg
  - LUDINGTON—G. D. Caplan
  - MARQUETTE—Louis Getz Cl. Store
  - MARSHALL—F. E. Minne
  - MENOMINEE—Lloyd's Dept. Store
  - MONTICELLO—Helle Calloway
  - CHARLOTTE—Richy Bros.
  - CHARLEVILLE—M. A. Levinson & Co.
  - CHEBOYGAN—Duffin & Durand
  - CHELSEA—Vozel & Wurster
  - CLARE—Davys
  - DETROIT—J. L. Hudson Co.
  - The Ravel Co.
  - Demery & Co., Woodward at Milwaukee
  - Henry S. Jacobson, 6511 14th
  - Henry Marcotte, 8778 Grand River
  - Schaefer Rubber Co., 1215 Griswold St.
  - H. Stoll, 21738 Grand River
  - W. A. Williams, 5901 14th Ave.
  - FLINT—W. S. Hastings (men's)
  - The Home Store
  - Smith-Brideman & Co.
  - GAYLORD—F. E. Cook
  - GRAND HAVEN—The Addison-Baltz Co.
  - HOLLAND—A. Stekette & Sons

- WISCONSIN**
  - HAYWARD—Hanson Merc. Co.
  - JANESVILLE—J. M. Bostwick & Sons
  - KAUKAUNA—Julius J. Martens Co.
  - KENOSHA—Barden Store Co.
  - Dorman's
  - LA CROSSE—Wm. Doerflinger Co.
  - LADYSMITH—Fritz Dry Goods Co.
  - LAKE MILLS—Chas. Fischer & Sons
  - MADISON—Schenk-Huegel Co.
  - Thuriner-Garbutt Co.
  - MENOMONIE—Hass's Apparel Shop
  - MILWAUKEE—The Boston Store
  - The Bedell Co. Plankinton Arcade
  - C. A. Burghardt & Sons, 59 E. Wells St.
  - Fleischer Knitting Mills, 379 11th Ave.
  - Fleischer Knitting Mills, 298 3rd St.
  - NEENAH—E. E. Jandrey Co.

- INDIANA**
  - ALBION—J. D. Black & Son
  - ANDERSON—E. C. Fisher Co., Inc.
  - A. Weslow Estate
  - The Fair Dept. Store
  - ALBURN—Schwab & Bro. Co.
  - BEDFORD—Webb Dry Goods Co.
  - BRAZIL—Blumenstein's
  - CEDAR LAKE—A. J. McLaughlin
  - COLUMBIA CITY—Model Cloak & Suit Co.
  - COLUMBUS—The Glasner Store
  - CONNERSVILLE—Leo Kahn Co., Inc.
  - A. E. Leiter Co.
  - CROWN POINT—The Boston Store
  - CULVER—Eagle Stores Co.
  - DELPHI—C. O. Julius
  - ELKHART—Chas. S. Drake Co.
  - ELWOOD—R. L. Lesson & Sons Co.
  - EVANSVILLE—Salm Bros.
  - FORT WAYNE—Frank Dry Goods Co.
  - William Hahn Co. (The Boston Store)
  - Rurode Dry Goods Co.
  - Wolf & Dessauer
  - FRANKLIN—Hark & Wyrick
  - FRANKFORT—The Big Store
  - GARRETT—J. A. Meyer Dept. Store
  - GARY—H. Gordon & Sons, Broadway, between 7th and 8th
  - Kobacker's
  - GOSHEN—Newell Bros. Co.

- IOWA**
  - AMES—The Rickenberg Co.
  - W. H. Jameson (men's)
  - BELLE PLAINE—Lawrence-Martin Co.
  - BOONE—The Rickenberg Co., Inc.
  - CEDAR FALLS—Hughes D. G. Co.
  - CEDAR RAPIDS—J. F. Kubalek
  - Reps D. G. Co.
  - CHARLTON—The Splitzer Stores
  - CHARLES CITY—Jones-Heddens Co.
  - CLEAR LAKE—Sondrol Co.
  - CLINTON—J. D. Van Allen & Son, Inc.
  - COUNCIL BLUFFS—John Beno Co.
  - DAVENPORT—T. Richter's Sons
  - Peteresen-Harned-Von Mauw
  - DES MOINES—Youmker Bros., Inc.
  - L. Oransky & Sons
  - DE WITT—Lauries Apparel Shop
  - DUBUQUE—J. F. Stampfer Co.
  - ELDORA—Blackman & Brown
  - (Men's)
  - Wright Johnson
  - FAIRFIELD—Wade & Bonfield
  - FORT DODGE—The Boston Store
  - HARTLEY—L. J. Kaplan Stores

For every member of the family there's a PELTON Swimming Suit. At all good dealers.

Look for the PELTON Label



The Mark of Fashion in Swimming Suits