



Doña Castile
 the incomparable jabón duro
 of Spain —
 in toilet form

created for fastidious American women

"Land of fine women, and the most perfect complexion in Europe"—so the most renowned connoisseur* of beauty writes of Spain.

And the province of Castilla has given its name to the most perfect toilet soap that women have ever known—Castile! An imported luxury for women of fashion in America and on the continent—the bland *jabón duro* used by the fine women of Spain for six hundred years. Castile!

Yet, we confess, we have painted the lily—we have made Doña Castile an even lovelier toilet soap than the most precious product of Castilla. How?—well, we have made it in a charming shape for your hand. We have given it a more profuse, a daintier lather. That you may have instantly, even in lukewarm water.

*Havelock Ellis—"THE SOUL OF SPAIN"

That will also rinse instantly! And then—being a "hard-milled" soap—Doña Castile is very very lasting, and will not readily deliquesce—a new virtue in Castile! The little things that make perfection—the little things too that fastidious women value.

Yes; when you use it you will say of this exquisite Castile—"the finest toilet soap in the world." A Castile supremely soothing to your skin, exquisitely cleansing too—a Castile you can be sure of wherever you buy it. You can get it wherever you buy your toilet soap. And for ten cents. Armour, U. S. A.

Pure Olive Oil gives Doña Castile its color, fragrance and delicious blandness for delicate skins.



Doña 10 Cents
 CASTILE