Among Us Moderns—The Great American Shape

By W. E. Hill

The collegiate outline, favored by young bloods just entering high school...

The Victorian formation of the elderly lady in a hoop skirt from bygone days, when shapes and figures were discussed privately if at all. Who says the old days were the best!

The misses' sixteen model. Statistics show that business girls who have to travel to and fro in the rush hours are growing narrower and narrower. Squeezed in an overcrowded conveyance twice each day, even the plumpest figure is bound to change contour.

Four shapes past and present, with the young model of 1900 leading off. She was, as her friends claimed, a perfect Gibson type. Next in line is the belle of 1915, with the high waistline and the last word in willow plumes. Then comes the cult of 1914, walking. It would seem, a little ahead of herself, followed by none other than the boyish bob of 1918, in one of Mr. Arlet's green bars, and no silhouette at all.

See apparel plus. The many form divines at the bathing beach. Now you know why so many young girls leave home and——

The human string bean. The sedate young man is very distant. He is always leaning against something. In a bathing suit he is going to be a great disappointment to some trusting girl friend.

Mr. and Mrs. Fred Metzelenium are of the genus known as "Stylish Stout," which is, we suspect, the national shape in these prosperous United States.

A frontal development like this invariably goes with options, binders, mergers, booting, and Big Business.

Two aspects of the so-called matronly figure, showing, without more ado, on the left a home girl, and on the right a society beauty ready for the fray.