



**We've Lubricated Them All—  
But the Modern Car Needs a Modern Oil!**

The modern car boasts a speedy, powerful, delicately balanced engine.

This modern engine needs a modern oil—a sturdier, richer oil, able to stand up under higher heat, under heavier strain, under greater friction.

Polarine and Iso=Vis are modern oils for modern cars. They are remarkably rich. They are *sensationally* sturdy. They are able to give the modern engine the protection it needs.

Polarine's claim to fame is a service record of unnumbered miles! Constantly improved to meet changing needs, Polarine has held the lead among motor oils in ten states for 20 years! Millions of motorists have proved the economy and efficiency of Polarine.

Iso=Vis, the new-type motor oil, is the lubrication triumph of the century! A constant viscosity motor oil that will not thin out or break down! It's good for a thousand miles or more—lubricates the last mile as efficiently as the first! Iso=Vis wears and wears and WEARS!

**Change to a modern oil—Polarine or Iso=Vis—  
and enjoy the full pleasure of modern motoring**

*At Any Standard Oil  
Service Station  
and at Most Garages*

**Standard Oil  
Company**  
*(Indiana)*

910 S. Michigan Ave., Chicago, Ill.

*For quick service use air mail*