

*The road
to beauty is
5 miles long*



To Cleanse Pores Thoroughly—Use This Clear Soap

EVERY woman admits that clear, healthy pores are the foundation of beautiful skin, and there are 5 miles of them in your body.

Beauty experts say that Jap Rose is the one soap that cleanses them most thoroughly and does not clog them.

That is because its ingredients (so pure you can see through them) dissolve perfectly in water and enter and cleanse the tini-

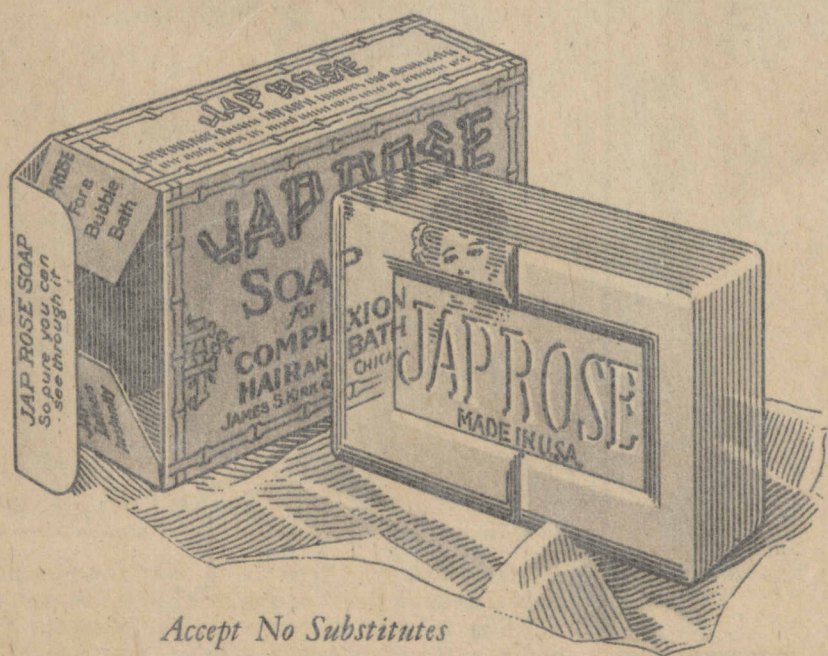


The boy in the picture was gilded to represent the Age of Gold for a 15th Century pageant in which he was to triumph over the age of Iron, represented by the mailed figure. At the end of the pageant, the child died as a result of clogged pores.

est pores that coarser soaps would clog.

After it cleanses, Jap Rose stimulates circulation. You can tell that by the temporary tingle that follows its first use. The tingle is a sign that your skin is getting healthier—and prettier. Get Jap Rose today.

Use it for face, hands and bath. And don't forget that it is one of the most delightful of shampoos—proved by more than 2,000,000 women.



JAP ROSE SOAP

The clear soap for a clear complexion
the cake | 10 cents