Modern Folk Dance

TODAY'S version of the square dance, "Neath the Spreading Chestnut Tree." Below, Ruth Hurley and Ray Creamer demonstrate the key steps.

Bad Breath is often to blame!

To a girl who is LOVELY but LONELY

How Colgate Dental Cream Combats Bad Breath... Makes Teeth Sparkle!

What a pity so many really nice people just miss finding happiness! For bad breath is a serious social and business handicap that can so easily be avoided!

Yet scientific tests show that 7 out of every 10 people over the age of 17 do have bad breath! And often the only cause is improperly cleaned teeth.

As your dentist will tell you, much bad breath comes from decaying food particles and stagnant saliva around teeth that aren't cleaned properly. That's why many dentists recommend Colgate Dental Cream.

Colgate's special penetrating foam gets into the hidden crevices between your teeth... helps your toothbrush clean out decaying food particles and stop the stagnant saliva odors that cause much bad breath.

So don't take chances! Play safe! Use Colgate Dental Cream every morning and before every social engagement.

For Colgate's not only combats bad breath... its soft, safe polishing agent gently yet thoroughly cleans the crevices—makes teeth naturally bright and sparkling! No other dentifrice is exactly like it.

For a free 2oz tube of Colgate Dental Cream, send this paragraph on a postcard and send with your name and address to Colgate, Dept. N-712, Jersey City, N. J.