



THE BULL WON this round during a corrida in Portugal. (Associated Press photo.)



TO MOVE FREIGHT CARS to destinations distant from the railroad right of way, a German railway employee invented this device. The car is hoisted to the top of this transportable under-carriage and hauled away. (Acme photo.)

Close Your Eyes . . .

and you'll be healthy, wealthy and wise when you know you can get such delicious, wholesome sweets from ANDES—they're the PEAK OF ALL CANDIES.



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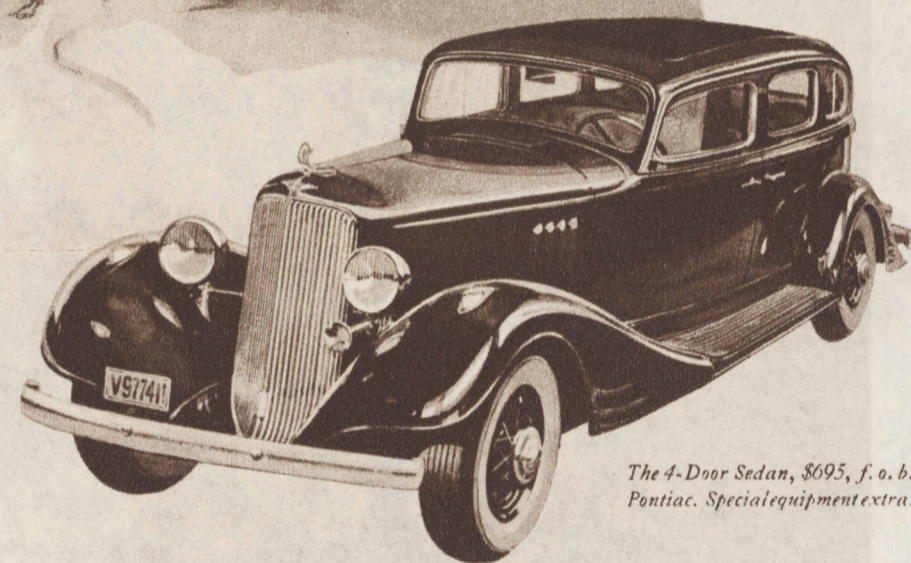
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SHOPS ALL OVER CHICAGO AND SUBURBS

WE BELIEVE THAT YOU DO CARE!



It is often said that people aren't interested in car details. But the automobile is so big a purchase, and is so useful in daily life, that we believe you do care—and that you want to do all you can, in advance of purchase, to be sure that your car will be a good buy for you. To get the facts, read the booklet "What do you mean—Balanced Value."



The 4-Door Sedan, \$695, f. o. b. Pontiac. Special equipment extra.

THERE is always a thrill in buying a new car. It looks so new, promises to be so satisfying. Probably every car owner feels the same thrill every time he buys a car.

But perhaps in the past your expectations weren't always realized. The car you bought with such a thrill disappointed you as time went on. Little things went wrong with it. Maybe it was too small. Or a gas eater. Or it needed tinkering. Or it was a hard rider.

So you'd like, this year, to be sure in advance that you will get the durability and long life you want from your car. It's important to be thrilled when you get your new car, but it is also important that you be satisfied with it at the end of two or three years.

Roomy, comfortable bodies by Fisher, with Fisher No Draft Ventilation, for cool summer driving

In the new Pontiac—thanks to Balanced Design—we know we have a car that will not only wear slowly, but will wear evenly as well. That's Balanced Value. That means freedom from a lot of little difficulties; it means durability—and that means real economy.

Get a Demonstration

Get a demonstration of a new Pontiac. See how Pontiac checks with the booklet (see below)—how well Pontiac rides and drives. Note the big, powerful engine—and remember that owners say it gives 15 miles or more to the gallon.

With all its size and beauty, Pontiac costs only \$585 and up, f. o. b. Pontiac, Mich. It is really the Economy Straight Eight.

PONTIAC \$585 AND UP ***
THE ECONOMY STRAIGHT EIGHT F.O.B. PONTIAC
A GENERAL MOTORS VALUE EASY C.M.A.C. TERMS



GET THE BOOKLET FROM YOUR DEALER OR USE THE COUPON

We believe that you will want to know all about Pontiac's Balanced Value.

To help you get the facts, we have prepared a booklet—"What do you mean—Balanced Value." It tells in simple, everyday language what Pontiac is and why it is.

Get a copy from any Pontiac dealer, or mail the coupon or a postcard and we will send you a copy free.

Pontiac, Room 15-263, Dept. B,
General Motors Building, Detroit, Michigan.
Please send me a free copy of "What do you mean—Balanced Value."

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Visit the General Motors Building, Century of Progress, Chicago, June 1 to November 1

HELP HIM TO ACHIEVE HIS PLANS FOR THE FUTURE

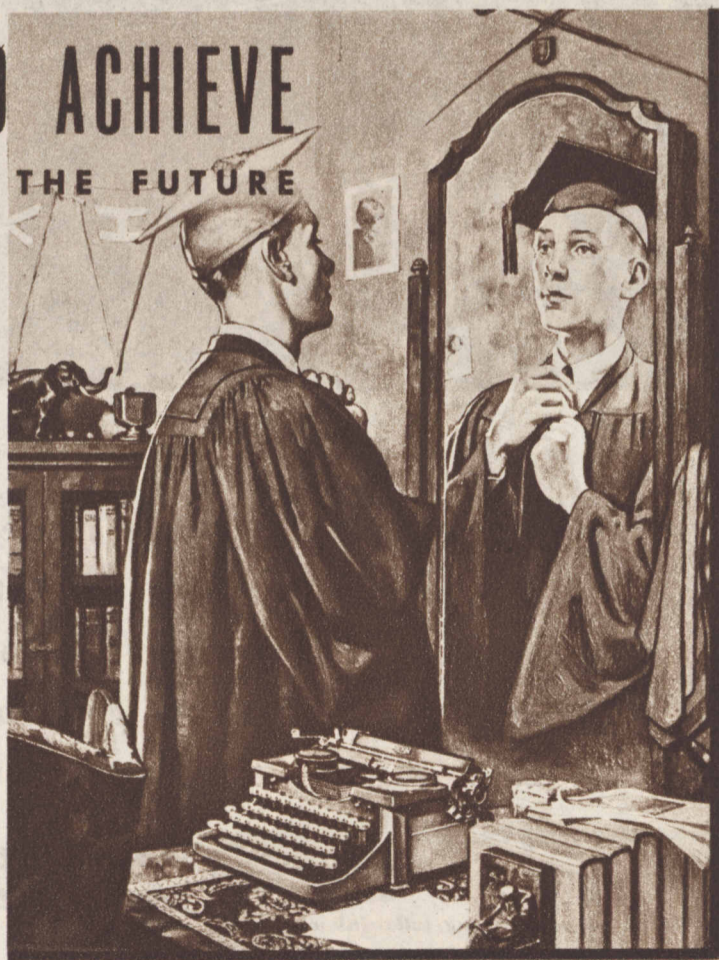
GIVE HIM A ROYAL THIS GRADUATION!

Soon he will go—"out of School Life into Life's School!" Out into a world of competition! Whether that day is months or years away, give your boy or girl, a Royal Portable Typewriter now.

This summer, during spare time, real typing speed and facility can be easily developed. An invaluable aid, either for school or business life!

Invariably, the student who uses a typewriter makes better progress. Typing is so much faster, neater and more accurate than writing by hand! Time is saved for recreation and study. Marks are almost certain to be higher!

Today, business executives and professional men are turning to personal



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Select the Royal Portable Typewriter you are giving from three models. All are simple to use, sturdy, efficient—perfectly designed and constructed. Convenient payment terms, if desired.

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