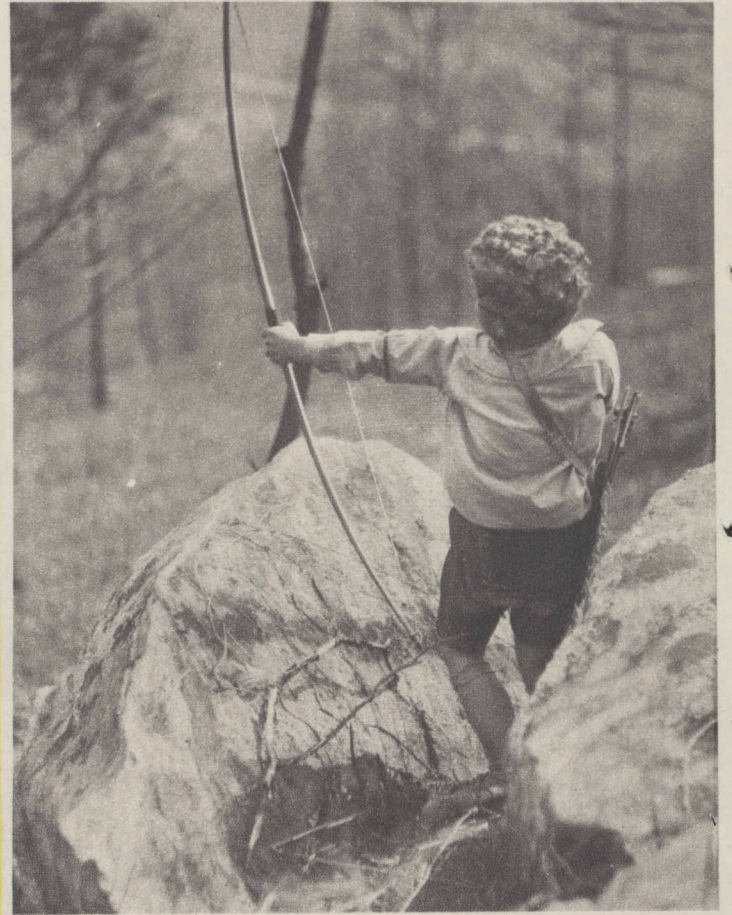




Grape-Nuts makes a small breakfast a safe one. With whole milk or cream, it supplies more varied nourishment than many a bulky meal.

THAT'S A REASON

We'll say...
"There's a Reason"
Dozens of them...



For growing bodies, it's nature's own perfect food—made of wholesome wheat and malted barley.

THAT'S A REASON



Here's something that is mighty scarce today—food that gives teeth the exercise they need for health, by encouraging thorough chewing.

THAT'S A REASON

Pour out Grape-Nuts. Pour on cream. And there you are. A nourishing breakfast that's served in a second.

THAT'S A REASON



Flavor no other food can boast—nutlike, delicately tinged with the natural sweetness of rich malt sugar. And the special fresh-from-the-oven crispness of those golden kernels adds zest to the unique Grape-Nuts flavor.

THAT'S A REASON

Grape-Nuts

Buy it today for breakfast tomorrow