



WEATHER: CLEAR. TRACK: FAST.
THE FAVORITE WINS!

When the stands rise up and as with one voice **Cheer the Victor at the Finish**

LONG before post-time the boxes fill with the beauty of the countryside. There's talk of the favorite and the rumor is whispered of a dark horse who'll show up well. The last stragglers hurry to the jockey-club veranda. A couple hurry to their seats from luncheon. They're at the post... the barrier springs... they're off!

At Belmont Park, at the Kentucky Derby, at picturesque Saratoga, such scenes as this inevitably include the gaiety and sparkle of "Canada Dry." It is served at luncheon... between races... in the clubhouse... on the veranda.

To the marvelous quality of "Canada Dry" there's a thoroughbred dash and vigor

There's something of the racing spirit in this fine old ginger ale, for it is a thoroughbred in taste... mild

as an ideal spring day at a race meeting... spirited as the two-year-olds at the barrier... sparkling with good spirits as the crowd in the stands... refreshing as the thrill you get when your choice comes thundering under the wire to win!

The mellow, finer, purer flavor of "Canada Dry" brings you a new thrill of delight

Absolutely pure ingredients are used in "Canada Dry." Jamaica ginger of the highest quality makes it a real ginger ale. The process of blending and balancing is achieved with expert, exact methods. Hourly check-ups prevent variation from the determined proportions. Carbonated by a secret process, "Canada Dry" retains its sparkle long after the bottle is opened.

To make sure of its purity, laboratory tests are made

and skilled chemists examine all raw materials before they are used. Because of its purity it is served in leading hospitals and leading physicians prescribe it.

Do you know the thrill of drinking this mellow, purer, finer beverage? Its sparkle adds zest to dinner. Its gaiety makes an evening of bridge even more merry. Like greeting old friends, its mellow flavor has a friendly, appealing quality. "Canada Dry" is served in countless homes throughout this country and Canada. It is served in the finest hotels the world over. For here is a beverage which wins the approval of sportsmen... sportsmen in fact... and sportsmen at heart... connoisseurs all, who recognize its quiet quality, like the aristocrat it is.



66 **CANADA DRY** 99
The Champagne of Ginger Ales

For Memorial Day

And whatever outing you plan over the holiday, take along "Canada Dry." Its keen vigor adds zest to the picnic. Its refreshing quality quenches your thirst. And remember that the Hostess Package of 12 bottles is a convenient way to carry it in your car.