

You'll like *VAN DYCK*, the **16-HOUR CIGAR**



In Moisture-proof
Cellophane
VAN DYCK SELECTO
3 for 25c

In Moisture-proof
Cellophane
VAN DYCK CORONA
15c

In Moisture-proof
Cellophane
VAN DYCK INVINCIBLE
2 for 25c

In Moisture-proof
Cellophane
**VAN DYCK
BANKER**
The leader
of the
**DISTINGUISHED
SET**

an outstanding
value for

10c

Originally 2 for 25c



*The DISTINGUISHED Set
among cigars*

Hurry, hurry, hurry... we live at a fast pace. We rush hither and yon from eight in the morning until midnight—16 hours a day. The modern tempo requires the modern Van Dyck Cigar—right for our 16 active hours—mild enough for after breakfast—yet with fragrant tobaccos that keep our taste contented to the close of a busy day. For one week, try Van Dyck. See if you don't get more smoking pleasure from the cigar which is mild all through.



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General Cigar Co., INC., WORLD'S LARGEST MAKERS OF CIGARS