North and South Shore alike have accepted the new Sunaire—the new Speedaire—as the preferred sun and swimming suits of 1931.

The Sunaire (illustrated) interprets the latest smart beach trends... new in style inspiration! Scarcely more than a brassiere and trunks, its true, but so skilfully styled that it is entirely modest. Plaited trunks that flaire smartly... exquisite color combinations from delicate pastels to vivid hues.

Its sun-and-sea mate is the Speedaire (illustrated) for men. A swimming suit that is the final word in comfort, in sun exposure and in real swimming freedom. Athletic in every line, it is designed for active swimmers. It fits, as do all Jantzens—smoothly, perfectly, comfortably. Tightly-knitted from pure long-fibre wool it retains its shape always.

See the new styles at your favorite shop or store. There are the new Twosomes, the popular Shouldeaire and many other smart models for women, the Speedaire, Speed-suits, Diving suits, and Twosomes for men. There's a Jantzen for you—in the style and colors you'll like.

You'll find the famous red Diving Girl on every genuine Jantzen. Your weight is your size. Jantzen Knitting Mills, Portland, Oregon; Vancouver, Canada; London, England; Sydney, Australia.