Famous French chefs

prepare this meal for you today!

Campbell’s Vegetable Soup! You’ll never be without it in your pantry, if you make this simple test. Get Campbell’s Vegetable Soup from your grocer. Busy yourself with other things and forget that midday is coming. When you are ready for lunch, step into your kitchen and spend a few minutes in the easy preparation of Campbell’s Vegetable Soup. Then sit down to as tempting, invigorating and satisfying a lunch as you ever enjoyed in your life!

You have scarcely lifted a finger. Yet you have had a sparkling lunch, containing 15 different vegetables, strengthening broth, body-building cereals, fresh herbs and seasonings—all blended by world-renowned French chefs with their skill and genius for irresistible flavor.

What a help and comfort to have this soup that’s a lunch or supper always on hand! And you simply couldn’t give the children a more healthful meal. Get a supply from your grocer now!

France honors him

Louis Charles Delisle, head chef emeritus of the Campbell Soup Company, was decorated by France with the Cross of Chevalier du Merite, Agricole. For adding new fame to French cookery by the making of Campbell’s Soups.

The price is now reduced!

Your choice... Every soup you ever want, at its delicious best:

$0.25 now 10¢ a can

Asparagus Bean Beef Bouillon Celery Chicken Chicken-Gumbo Clam Chowder Conomime Julienne

Mock Turtle Mulligataway Mutton Ox Tail Pies Pepper Pot Poultry Tomato Vegetable Vegetable-Bee Venison-Vegetable

Look for the RED AND WHITS LABEL.