



THE SWING IS TO MANOR HOUSE

CHICAGO, May 21: Today, thousands of Chicagoans are enjoying their first taste of McLaughlin's MANOR HOUSE COFFEE and discovering its extra-rich, extra-creamy flavor. . . . More Chicagoans are swinging to Manor House every day. It's gaining in popularity faster than any other coffee in Chicago! And there's a GOOD reason!

Enjoy YOUR FIRST CUP OF MANOR HOUSE COFFEE *Today* .. IT'S DELICIOUS!

Today, discover for yourself the deeper, richer satisfaction of McLaughlin's Manor House Coffee. Your own good taste is the best judge, and it will tell you why this finer coffee is making more new friends each day than any other coffee in Chicago. . . . So be fair to yourself. Give yourself a chance to discover the added lift, the extra enjoyment of smooth, creamy, full-bodied Manor House. . . . Enjoy a cup of Manor House today, tomorrow and every day this week. Each day you will find the same full, FRESH, fragrant aroma . . . each day you will delight in the same deep, rich Manor

House flavor. For Manor House is faithful in its goodness, day after day, week after week. . . . "So, feel like a millionaire every day!" . . . Start the day right. Step up and step out with the lift and that cheering glow of contentment that comes from a truly fine cup of coffee. . . . For your morning cup of Manor House Coffee makes each day brighter . . . makes you feel like a millionaire every day . . . all day long. . . . So, in fairness to your own enjoyment—your own good taste—don't miss another day of this enjoyment. Enjoy your first cup of Manor House Coffee TODAY.

TUNE IN!

Norman Ross' "COFFEE TIME" WMAQ 8:30 every morning except Sunday.



Thanks to the Magic Resealing Cap Manor House is:—



FRESH when you buy it!



Still FRESH as you enjoy it!



Still FRESH to the very last cup!

3 GRINDS
 Regular . (Green Cap)
 Drip (Red Cap)
 Glass Pot (White Cap)

Same price in can or jar.



1852 **W. F. McLAUGHLIN & COMPANY** 1939
Importers and Blenders of the World's Finest Coffees