

WHY WORRY ABOUT
DESSERTS? HAVEN'T
YOU HEARD ABOUT
THE MARVELOUS NEW
JIFFY WAY TO MAKE
REAL ICE CREAM
AT HOME?

OH BOY! LEAD
ME TO IT. I'LL
GIVE DAN AND
THE CHILDREN
A REAL TREAT
TOMORROW!



IT'S SO EASY TO MAKE
PURE DELICIOUS
ICE CREAM WITH FRIZZ



1. Pour pint bottle of FRIZZ into refrigerator freezing tray. Chill until freezing starts on sides and bottom of tray.



2. Put FRIZZ in mixing bowl of about 1 quart capacity. Whip vigorously to full quart with egg beater or electric beater.



3. Pour FRIZZ back into refrigerator tray. Place in lower freezing compartment. Leave until completely frozen. Remove and serve.

NOW IT TAKES LESS TIME AND MONEY TO GIVE YOUR FAMILY SMOOTHER, RICHER, TASTIER ICE CREAM WITH FRIZZ—IT'S DAIRY-BOTTLED!

IT'S EASY, now, to make real ice cream at home! FRIZZ, the amazing new dairy-bottled ice cream, solves your dessert problem the quick, healthful, economical way. FRIZZ ice cream is pure—actually made with Grade A milk and cream—contains 50% more muscle-building protein and 20% more butterfat than average ice creams—is smoother, richer, better-tasting—yet it costs only 29 cents a bottle—makes a full quart.

Not a Powder—It's Dairy-Bottled

FRIZZ is not a powder mix, not a tablet mix—but an entirely new kind of ice cream in bottles, prepared by your dairy and sold by your milkman. It's as easy as A B C to make delicious ice cream with FRIZZ. You chill it in your mechanical refrigerator*—no fuss, no muss, nothing to add. Then whip it in a mixing bowl, pour back in your refrigerator tray—and when it's

frozen you'll have a quart of the best ice cream you ever tasted. How your family will love it—how the children will thrive on it!

Perfect Results Every Time

You're never disappointed with FRIZZ. Follow the simple directions and you get perfect ice cream every time—so quickly, for so little money and time, that you can give your family this nutritious food several times a week. FRIZZ ice cream keeps well, too. Try FRIZZ tomorrow, sure! Use the handy coupon below to order it today from your milkman.

*FRIZZ is just as easy to make in your ice cream freezer—see instructions in the FRIZZ recipe booklet.

New!

EASY WAY TO MAKE
REAL ICE CREAM AT HOME

Frizz is easy to make—just chill, whip and freeze—nothing to add!

Frizz is easy to order—your milkman delivers it to your door!

Frizz is made with Grade A milk and cream, contains 50% more protein, 20% more butterfat—much richer than many ice creams costing twice as much!

FRIZZ

IS EASY TO ORDER!
JUST MARK THIS
COUPON AND LEAVE
IT FOR YOUR
MILKMAN



Only
29¢ bottle
ONE BOTTLE MAKES
ONE QUART

PLEASE LEAVE _____ BOTTLES OF FRIZZ

Check here if you want your milkman to get you a copy of the FRIZZ RECIPE BOOKLET—36 delicious ways to serve FRIZZ, together with complete instructions for making.

NAME.....
STREET.....
CITY.....STATE.....



ORDER FRIZZ
FROM YOUR MILKMAN

FRIZZ
IN BOTTLES
THE NEW WAY TO MAKE REAL ICE CREAM AT HOME

Frizz is the trade mark of Ice Cream Products, Inc., covering the milk ingredients used in making this product.