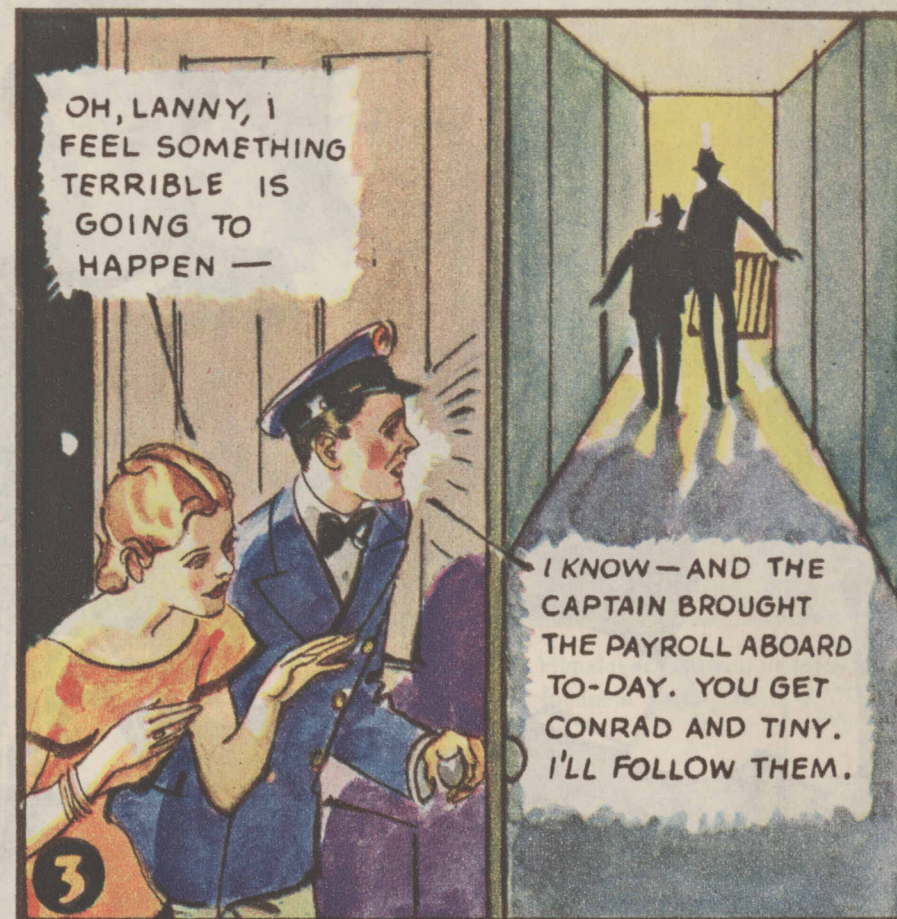
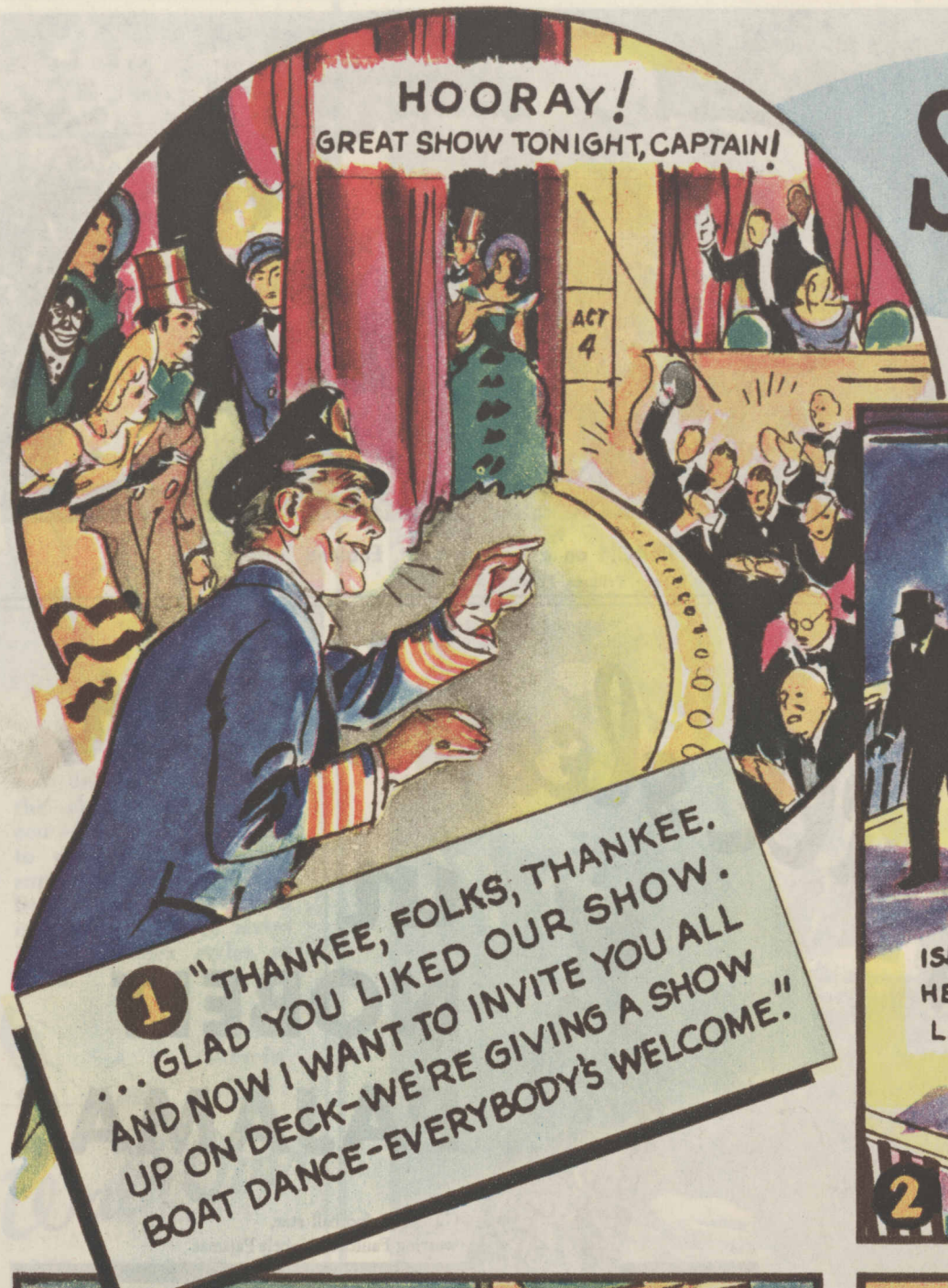


SHOW BOAT DAYS

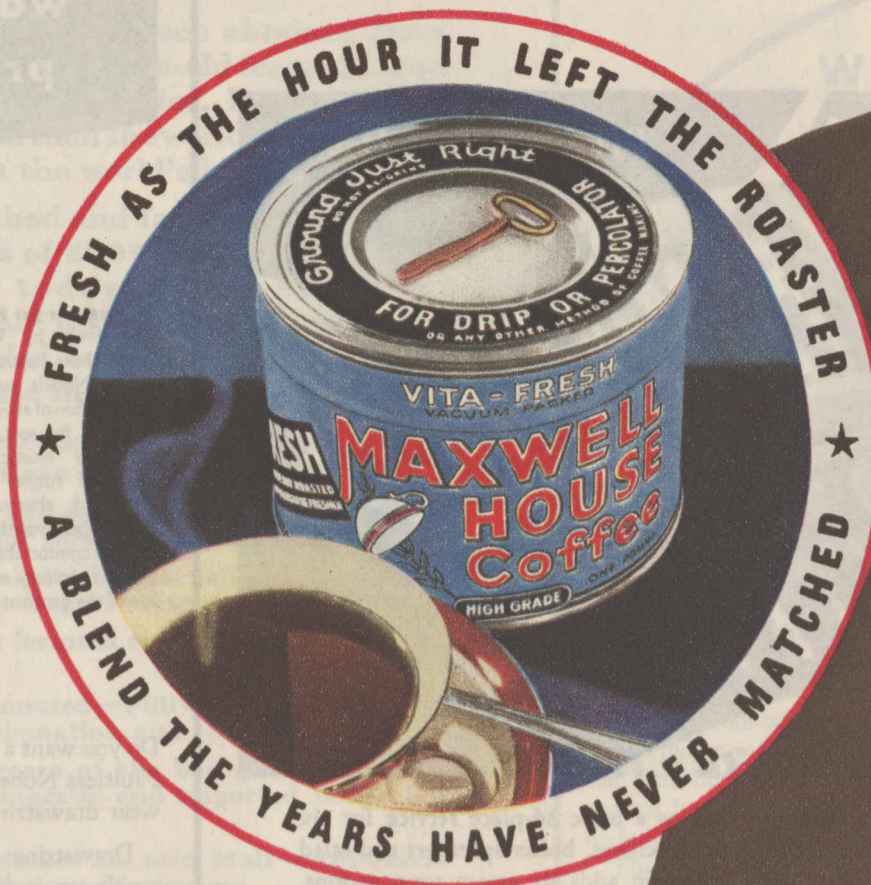
THE TWO MEN IN BLACK



WE hope you will all try Maxwell House very soon. For we're sure that you, like millions of others, will agree with Lanny Ross—that Maxwell House is the most delicious coffee you ever tasted! That's because we do everything to give you coffee as fine and good as this... coffee that is always rich, mellow and full-flavored.

We use the same matchless blend of choicest coffees that the Old South knew and loved years ago... We pack it by the Vita-Fresh process so that it is always roaster fresh... And we grind it by a modern method that makes perfect coffee by the drip, percolator or any other method.

Why not get a can of Maxwell House Coffee today? Once you taste the tempting coffee goodness that's in every sparkling cup, we're sure you'll want to drink it regularly every day! Good to the Last Drop. A product of General Foods.

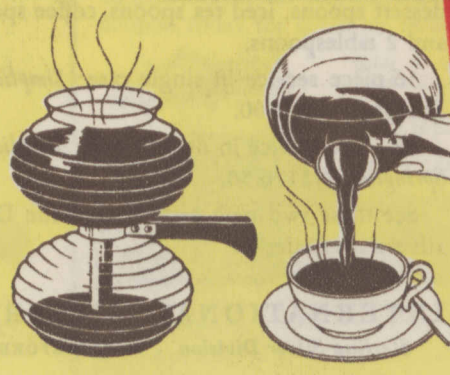


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**\$2.50 MAXWELL HOUSE
GLASS COFFEE MAKER.. ONLY \$1.00**

DON'T MISS this opportunity to get one of the finest Coffee Makers ever developed. Beautifully designed and smartly styled, it will add a touch of grace and charm to any dining table. The very latest type, it is made of specially-tempered glass so that it can be used right over the gas flame or any other kind of heat. Simple in extreme, it is easy to use and easy to clean. Makes six cups of per-

fect coffee. Complete directions come with each maker. Minimum retail value \$2.50. Here's how to get this \$2.50 Glass Coffee Maker. Buy a can of Maxwell House Coffee. Open it with the key. From the strip of tin that peels off the can, snip off the last 2 inches. Send this to us with \$1.00 and the coupon at right, and your Maxwell House Coffee Maker will come prepaid to you by return mail.



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General Foods, Dept. C. T. 519,
Battle Creek, Michigan.
I am enclosing \$1 and last 2 inches of strip of tin from can of
Maxwell House Coffee, for which send me one Maxwell House
Glass Coffee Maker.

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This offer expires Dec. 31, 1935. Good only in continental U. S.