The Food Show
By W. E. Hill

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This is the mechanical refrigerator booth, in charge of Mr. Fred Nolley. The booth doesn’t look like the colored ads in the magazines, showing housewives and their guests all laughing and gobbling around the ice plates, because, for one thing, it’s 1:30 p.m., at the end of a trying day, with Mr. Nolley resting his arched and thinking of stomach pains and such.

Helen May is on her third ice cream cone, and then on top of one hamburger sandwich, a plate of potato chips, and a large slice of Boston cream pie from Timmer’s Bake Shop booth. It’s going to be a swell night for Helen May’s mother.

“Say, don’t you think I get something better to do than talk to you?” So says Miss McCreery of the dairy products booth, but she doesn’t mean a thing, really, because she and Mr. Tuttle are mad about each other. Mr. Tuttle is from the radio booth. Even as a food show, radios are bound to creep in.

Mrs. Sower demonstrates the worth of the cheese, and no one at the food show can head out a sample with such an air of authority. She says, “Do you know what would happen if you eat one of our delicious Princess May bunny cheese soon after a meal?” Mrs. Sower will say, and the customers dare not refuse, even those who prefer cheese in mouse traps.

Meet Eddie, the ticket taker at the food show. His girl friend is going to be pretty sure if he doesn’t bring her a lot of samples.

Miss, Grandma, and Bab, all tired out but happy, with enough food show samples to last the household for days to come. Bab is too tired to carry her own little balloon.

Mayonnaise Hostess Brand

Julu is in charge of the mayonnaise booth and, as it is the first really big undertaking she has ever had to see through, you can imagine how it has pressed on her mind. What with feasting it wouldn’t be the housekeeper she should be and all that. Ju is a couple of broodhens who think they are funny. They have been showing up at the breakfast table saying they haven’t had a stitch of sleep since they were put direct over the mayonnaise booth broadcasting “Keep the Sunny Side Up,” but it doesn’t help Ju as nerves are one hit.