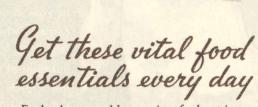




VOTE SHREDDED WHEAT AND STRAWBERRIES THE FLAVOR HIT OF THE SEASON"

> Come on! Join in the chorus! Here are juicy red strawberries that melt in your mouth - nestled around oven-crisp, golden-brown Shredded Wheat -singing to your appetite from a bowl of rich. cool milk.

> It's the "National Breakfast!" And a favorite lunch-or any meal. And remember, it's readycooked, ready-to-serve. Put crisp, delicious Shredded Wheat and fresh strawberries on your grocery list now!



Each plump, golden grain of wheat is a natural storehouse of vital food essentials— vitamins, mineral salts, carbohydrates and proteins. And Shredded Wheat is 100% whole wheat—nothing added, nothing taken away. You get the essentials you need for energy and endurance, to help build strong bones and sound body, to keep you feeling fit . . . Try Shredded Wheat tomorrow morning and eat it regularly, every day.



Ask for the package showing the picture of Niagara Falls and the red N. B. C. Seal



THE NATIONAL BREAKFAST A Product of NATIONAL BISCUIT COMPANY



RETIRING-Maj. Gen. Dennis E. Nolan (left), leaving service at the statutory age of 64, says good-by to Maj. Gen. Stanley H. Ford at Governor's Island.



IN POWDER BLUE AND WHITE are the fetching pajamas in Loretta Young's new wardrobe.