A PERFUME LIKE THE BREATH OF SPRING

Yardley's English Lavender in fragrant preparations for exquisite complexions

If, on a day in spring, you come upon a fragrance like no other that you know... elusive, a little, and more than a little aloof... fresher, cooler, sweeter than any perfume you have ever used... it will be English Lavender. It is a famous perfume, the most famous, perhaps, in the world. For centuries it has ministered to the comfort and elegance of experts in the art of graceful living. Other perfumes have their special favor for special occasions and pass away with changing fashions, but Yardley's Lavender is changeless in its artless aid for informal hours... Yardley's English Lavender is available not only in a perfume, but in a collection of fragrant preparations... for the complexion and bath, and for the scenting of linens. And a booklet describing all the Yardley things will be sent without charge if you will write us for it. Yardley & Co., Ltd., 452 Fifth Avenue, New York City, in London at 33 Old Bond Street. Also Toronto and Paris.

YARDLEY'S ENGLISH LAVENDER