

# A PERFUME LIKE THE BREATH OF SPRING

BY APPOINTMENT  
TO H. R. H.



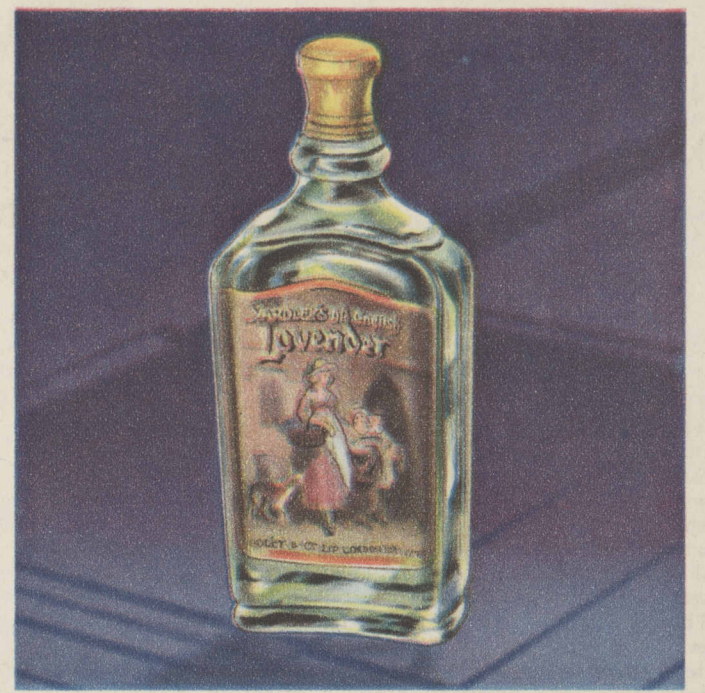
THE PRINCE OF  
WALES

Yardley's English Lavender in fragrant preparations for exquisite complexions



Yardley's English Complexion Cream, cleanser, skin food, and powder base, \$1.50. English Lavender Face Powder in 6 shades, \$1. English Lavender Soap for complexion and bath. Box of 3 cakes, \$1, or 35c a cake. Bath size, 50c. Guest size, 6 in a box, \$1, or 20c singly.

Yardley's English Lavender Blossoms . . . compressed Lavender flowers in little tablets to be placed among lingerie and linens. (Have you known the luxury of sleep upon cool, Lavender-scented sheets?) The tablets are arranged in convenient boxes of 6, at \$1.50 a box.



Yardley's English Lavender . . . a charming perfume for all occasions. About it there lingers the fragrance of an English summer, and the tradition of all English loveliness. Yardley's English Lavender is available to you now. In glass or wickered flasks, in many sizes, \$15 to \$1.

Yardley's talc, soft and fine, in a decorative tin, 50c. Yardley's dusting powder, with lamb's wool puff, \$1.50. Both are scented lightly with Yardley's English Lavender, the cool, sweet fragrance that through eight generations has been the evidence of a fastidious taste.



If, on a day in spring, you come upon a fragrance like no other that you know . . . elusive, a little, and more than a little aloof . . . fresher, cooler, sweeter than any perfume you have ever used . . . it will be English Lavender. It is a famous perfume, the most famous, perhaps, in the world. For centuries it has ministered to the comfort and elegance of experts in the art of graceful living. Other perfumes have their special favor for special occasions and pass away with changing fashions, but Yardley's Lavender is changeless in its artless aid for informal hours. . . . Yardley's English Lavender is available not only in a perfume, but in a collection of fragrant preparations . . . for the complexion and bath, and for the scenting of linens. And a booklet describing all the Yardley things will be sent without charge if you will write us for it. Yardley & Co., Ltd., 452 Fifth Avenue, New York City, in London at 33 Old Bond Street. Also Toronto and Paris.



This is the compact that silenced forever that infamous query, "Where's my lipstick?" It's always there, right in your Yardley compact . . . Yardley's Triple Compact, with powder, rouge, and two full-sized lipsticks in day and evening shades is \$3.50. A silver-and-jade-green case.

## YARDLEY'S ENGLISH LAVENDER