

SOME OF MAN'S BEST FRIENDS



Nothing So Alluring — as a Beautiful VITA-TONIC WAVE says — MARY ASTOR

LOOK FOR THIS WRAPPER Do not permit your Hairdresser to use cheap, inferior wrappers on your hair. They leave the hair in a barbed, dry and strawy condition. Don't accept such statements as "just as good" or "better" — insist on a Genuine Vita Tonic Wave.



MARY ASTOR, charming young screen favorite says: "There is nothing so captivating as beautiful, wavy hair—sparkling with life, lustre and glorious sheen. I keep a soft, alluring wave in my hair by having it permanently waved with Frederics Famous Vita Tonic Process".

To be sure that your Hairdresser gives you a Genuine Vita Tonic Wave—examine the wrappers used on your hair—make certain that no harmful imitations are used.

We will gladly send you a free Vita Tonic Wrapper to take with you when going for your permanent. Compare it with the wrappers used by your Hairdresser—assure yourself of getting a Genuine Vita Tonic Wave. At the same time we will send you an interesting booklet on the care of your wave and a complete list of Hairdressers in your vicinity who give Genuine Vita Tonic Permanent Waves. Write Dept. 318, E. Frederics, Inc., 235-247 East 45th Street, New York, N. Y.

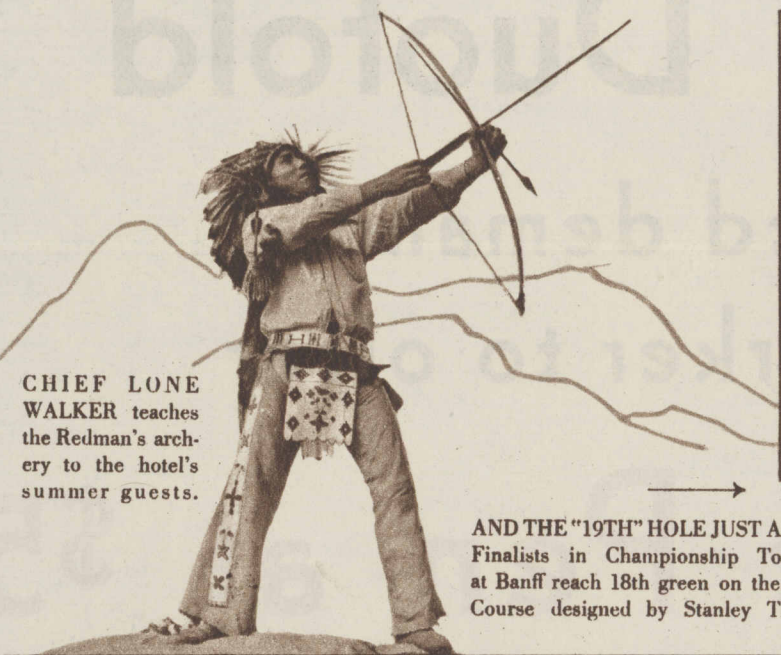
Frederics VITA-TONIC WAVES



PERFECT TABLE MANNERS, a sign of true aristocracy, are displayed by the offspring of an English setter named June Rodney's Model and owned by Conrad McGraw of Lawrence, Kas. Not one of the ten snitches on neighboring brother or sister. But perhaps that's because their mother keeps a watchful eye on them at mealtime. (Associated Press photo.)



A PROFESSIONAL PUG, and appearing professionally under the far from he-mannish title of Dancing Dickeren. Little Miss Hilda Horton took her prize to the Pug Dog club's championship show at Holy Trinity hall, in the city of London. (Acme photo.)



CHIEF LONE WALKER teaches the Redman's archery to the hotel's summer guests.



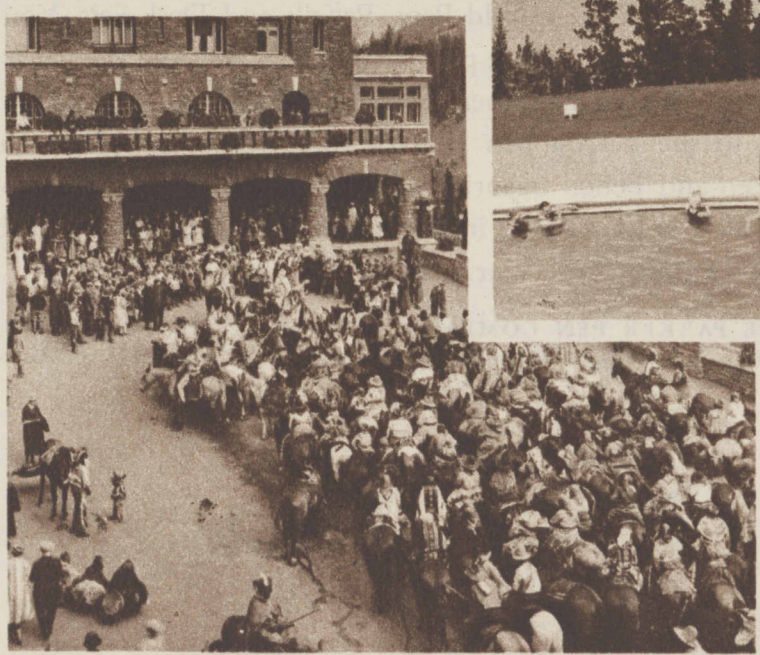
AND THE "19TH" HOLE JUST AHEAD!—Finalists in Championship Tournament at Banff reach 18th green on the \$450,000 Course designed by Stanley Thompson.



GREEN AND DEEP!—A sparkling jewel, as its name implies, Emerald Lake is backed by snow capped mountains. Emerald Lake Chalet, nearby, is an easy motor ride from Banff or Lake Louise.



HERE, BOW RIVER VALLEY makes a gorgeous backdrop to Banff Springs Hotel's aquatic attractions. Warm sulphur and cool glacial swimming pools.



MOUNTED STONEY INDIAN WARRIORS IN PAINT AND FEATHERS—participate in the pageants held each July at Banff Springs Hotel.

Banff SPRINGS HOTEL

IN THE THRILLING CANADIAN ROCKIES

Come up to Banff this summer and stay! Special monthly rates. European Plan for typical room with bath, single—\$8.00 up per day; double—\$12.00 up. Period suites for two, \$28.00 up. Special servants' quarters. Room rates about 20% lower during May, June, Sept. But arrange for all summer long. American Plan also, May 15th—June 15th and Sept. 7th to 30th, for stay one week or longer, room with bath and meals, single—\$10.00 per person per day; double—\$18.00 per day. Banff Spring Hotel opens May 15. Low Fare Pacific Coast Excursions—May 15—Sept. 30. Ask for Pacific Coast Tours, Alaska, and Conducted Tours Folders. Hotel reservations and rail transportation from Canadian Pacific, Thos. J. Wall, Gen. Agent, 71 E. Jackson Blvd., Chicago. Phone Wabash 1904.

THEY DINE TOGETHER, but, though the duckling doesn't know it, it may be in imminent danger of meeting the same fate as the young lady from Niger, who went for a ride on a tiger. The two are pets of Billie Guldner of Los Angeles. (Associated Press photo.)



THIS LEOPARD CHANGED, not its spots, but its mothers, and twice at that. Olga was deserted by her mother in a Los Angeles zoo. She was turned over to Betty, the spaniel at the right, but Betty failed in her duties as mother, and so the orphan was transferred to Sally, at the left. Even now she doesn't look very happy about it. (Associated Press photo.)



NEAR-HUMAN INTELLIGENCE (or is that a slander on the dogs?) is displayed by the subjects of these drawings by Marjorie Stempel. One look at those canny eyes, and who can deny that at least the five know enough to steer clear of all "straight tips," "pure Scotch just landed from Canada," and persons who whisper: "I heard it direct from a man who works at the city hall and knows what he's talking about"?