for the millions

who drank BEER

SOME FACTS YOU SHOULD KNOW

There is at your command today a malt and hop brew so pure, so healthful that doctors endorse it and a famous laboratory certifies every bottle.

The zest is there, the sparkle and foam, the flavor and aroma. The digestive helps are in it, and the aids to sleep. The tonic qualities, the soothing factors, the delights are there.

Since war-time all our facilities have been devoted to satisfying legally your craving for a healthful malt and hop brew. The same masters make it in the same old way. The same selected malt, the same domestic and imported Bohemian hops.

In the brewing we develop the old alcoholic content. After the brew is aged for months to ripen, we extract the alcohol to meet the law. All else is there.

Even an expert could never hope to match this faultless brew at home. Let us prove to you how much this Atlas Special Brew can mean to you and yours. It costs but little, much less by the case of 24 bottles delivered to your door. Over 30,000 neighborhood stores in Chicago and surrounding states supply it. Look for the green Atlas Special label on each bottle. Just ask your dealer or phone us, Atlas Brewing Company, 2107 Blue Island Ave., Chicago. Twenty phones: Canal 6200, Roosevelt 4500.

ATLAS

SPECIAL BREW

ALCOHOLIC CONTENT LESS THAN ONE-HALF OF ONE PER CENT BY VOLUME