



"A HOT TIME IN THE OLD TOWN" probably was the favorite tune of the village cutups of 1898 who put on this wild party at Mill Shoals, Ind., with a shirt sleeved fiddler and a behatted pianist. Kathryn G. Cox of Peru, Ind., provided the photograph from among her souvenirs.



ENGLAND'S \$5,000,000 BRIDGE, the new Tyne span which stretches 500 feet between Newcastle and Gateshead. It is said to be the largest bridge in England. It is expected to be opened to traffic in September.

(Photograph from Pacific and Atlantic.)

The SAVOY Manly style—aristocratic. Sophisticated customed toe—a bit squarish—but just a *bit*. Pinehurst Tan or Black Calf. Deserves its popularity. At such a price, too, —\$10.

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NO single coffee grown can yield it—this special richness, built up step by step. For your breakfast cup, a hundred distinct kinds of coffee are brought from the tropics of four continents. And there are various grades of each kind—a vast number of natural coffee flavors. Yet no one of them *by itself* has ever pleased those Americans who love to linger over their morning cup.

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A shade of flavor no one had ever tasted—that was what Joel Cheek created years ago in old Tennessee. Long ago the extra richness in his blend found favor with the great families of Dixie.

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