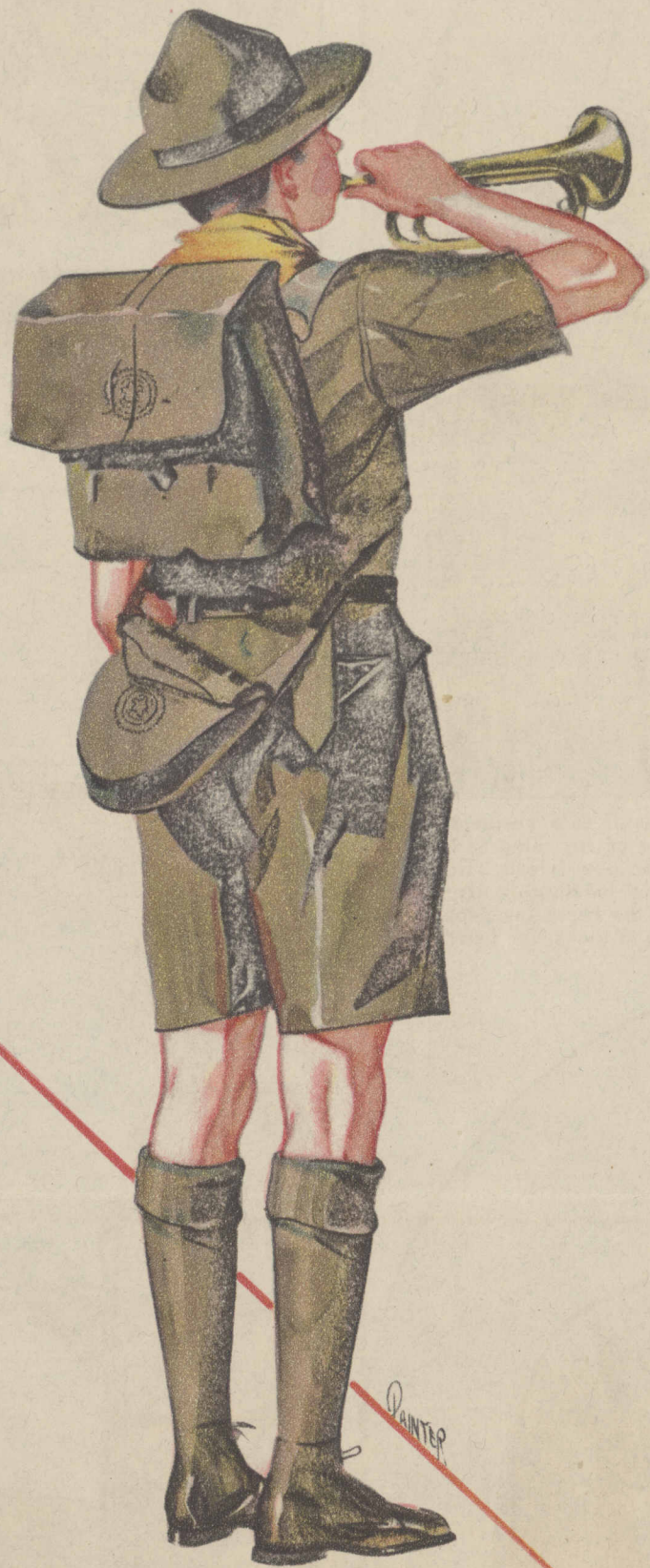


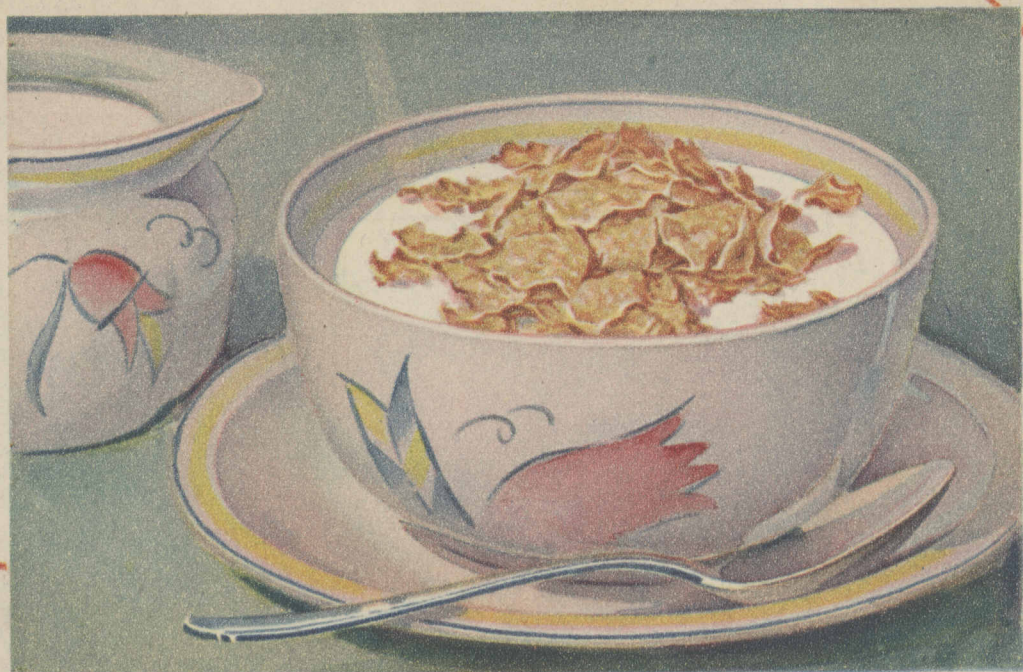
Wake up,

everybody!



POST TOASTIES *will put*
“wake up” in any meal

Here's the quick-action food that puts you on your toes. Post Toasties, the crinkly-crisp and crackling “wake-up” flakes. Vigor-giving morsels of golden-brown corn in wholesome milk or cream. Give Post Toasties a regular place in your eating program. An energy food, an easily digested food, a food that quickly releases its stored-up energy to the body. Serve Post Toasties for the whole family. A great dish for breakfast. Light and refreshing for lunch. It picks you up for supper too. Wake up to the goodness of Post Toasties!



POST TOASTIES

The Wake-up Food



*Quick
New Energy!*

Two sizes
The “handy size”—
and the “large family
size” economy package