Business Acumen

By W. E. Hill

Do not, there's not exactly, that's just a dog barking? A radio salesman with proper business acumen will never be as a loss even in a crowded market.

A workers' magazine is a great asset to a business house. Many a girl worker who has made up her mind to leave at the end of the week because her boy friend thinks she ought to better herself will stay on indefinitely after reading that "Miss Lily Rhodes of the exporting department has her new bridegroom in place and looks like new."

A great problem in office expenditure lies right in the washroom, where the girls are wont to gather and use up countless paper towels and liquid soap. One office we know of has solved this extravagance overheat by placing the paper towel container just high enough so that the girls will think twice before ripping off two or before reaching up.

Small townno shopkeepers have to bring every particle of business on stage to bear in these trying times of chain stores that pop up overnight on Main street. Throughout this great land of our modern Patrick Henrys are spreading the word of radiance, the radio station with tears in their honest voices, giving the home town radio fans to understand that the wizened chain stores are not using the excesses of their high-pressure needles of the boons and widows of the home industries.

Workers' insurance is a splendid thing for the practitioners. (This young man, seems to create a good impression on the medical examiner is thoroughly deserving of the office, head of the medical department's carriages. He is troubled with typhoid fever, dyspeptic complaint, and a few other drawbacks to a really good insurance policy.)

Many business organizations with rest rooms attached, where girls are with headaches are wont to repair for a little lie-down and an aspirin, have found that greater efficiency among the working personnel exists when said rest rooms are not made so easily accessible as they often are. This has been a splendid means of recalling to the mind of a lady worker the idiot, "Work before play."

A horn business man will, if he is wise, make a pal of the income tax adviser from the internal revenue office who calls to find out just why there should be a business expense exemption of nineteen thousand dollars listed "entertainment clients, etc." in the tax return. A man with real business acumen will have his tax advisor explain how he and having his tax advisor how he and about how much he can do about how much his mother-in-law is, and how much he could help pay off the mortgage if she only would. And from them on it's plain sailing.