

you always have time to use MUM



Mum is applied in a moment!

Its protection lasts for hours.

A dab of snowy cream beneath the arms - or anywhere there's need to guard against body odor - - and you're ready to go! No waiting. Nothing to dry. Mum doesn't even leave the skin greasy.

That's the secret of its wide popularity; no inconvenience, no discomfort, no danger in its constant use. It cannot irritate the most sensitive skin. It cannot injure the most delicate fabric.

Make the use of this delightful deodrant a

regular part of your toilette. Morning and evening. Every day. Know the comfort of permanent protection!

And what complete protection! Mum neutralizes every vestige of odor. The very moment Mum is applied, all odor goes. For convincing proof of this, just try Mum on the sanitary napkin. This important use of Mum makes a woman sure of herself at all times.

Mum brings comfort and security for which most women would pay any price. Yet it costs least of anything on your dressing table! Only 35c and 60c at all toilet goods counters.

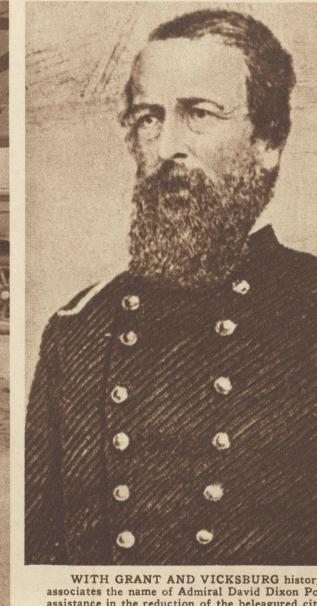


THE FIRST CENTURY'S THE SLOWEST—Mrs.
Helen M. Burnell of San Diego, Cal., a nurse during the
Civil war, takes her first flight in her hundredth year.

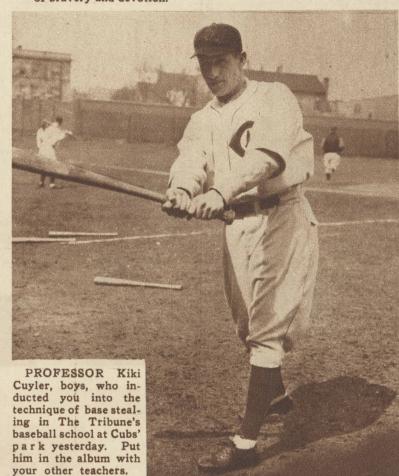
(Pacific and Atlantic photo.)



UPS AND DOWNS OF THE WILD WEST BUSI-NESS—The Baker ranch rodeo diverts a crowd reported at 50,000 on a California field. (Pacific and Atlantic photo.)



WITH GRANT AND VICKSBURG history inevitably associates the name of Admiral David Dixon Porter, whose assistance in the reduction of the beleagured city was vital. Up and down the death-laden Mississippi Porter ranged during the civil war, writing his name high in the annals of that conflict and leaving to posterity an illustrious example of bravery and devotion.







Years of scientific study are behind the Woodbury prescription for the care of the skin

DESQUAMATION
—medical term for the
invisible peeling that goes
on in every healthy skin,
and brings out the new
skin just underneath

That VEIL* of Dead Skin must come off

A veil of dry, dead skin is covering up the true beauty that lies just underneath!

Clear it off!

Let the fresh new skin come out!

Help the natural DESQUAMATION that goes on invisibly in every healthy skin.

Here is the prescription worked out for just this purpose by the head of the Woodbury labora-

Bathe the face in warm water. Then work gently into your skin a lather of Woodbury's soap. Wash off with warm water. The Woodbury lather has freed your skin of the tiny, invisible dead cells. Now tone the new fresh skin with a brisk splashing of cold

Never forget this basic treatment.

Woodbury's is 25 cents a cake at any drug-store or toilet-goods counter. It also comes in conven-

ient 3-cake boxes.

To meet the Woodbury laboratories' exacting requirements for a facial soap, Woodbury's is very finely milled. This also makes it last much longer than ordinary soaps. The Andrew Jergens Company—Cincinnati, Ohio.



See what a special soap made to aid the skin's natural trocesses will do for you. Give your skin its first Woodbury treatment today

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may be proud of — one that will make her joy complete!

A beautiful occasion made perfect with Shoreland experi-

A beautiful occasion made perfect with Shoreland experience—delightful with Shoreland catering—memorable in a Shoreland setting. Nor prohibitive in price

Shift to our organized staff the worries of a myriad of details. Give Her a fashionable wedding—a distinctive wedding—at Hotel Shoreland.



FIFTY-FIFTH STREET AT THE LAKE

> Telephone Plaza 1000