



# LOVERS of BEER

There is today a Malt-and-Hop brew better than the best of old

No beer of old was ever better than Atlas Special Brew. It is brewed by masters whose beer was always the leader in Chicago. It has the same age, same flavor, same quality and purity.

We go to extremes to give you something even better than the old. Brewed from the best barley malt and the finest domestic and Bohemian hops. We cool the brew gradually, then filter it through white wool pulp. We treat the water, to give you the same mellow flavor as the famous beers of Europe. The brew is aged for months, then pasteurized after bottling. On every bottle, a famous laboratory certifies to the purity and quality.

Atlas Special Brew, in all you loved best, will bring the old days back. Less alcohol, of course, but were you told that this was an old reserve, you could not discover the difference.

### *Flavor, Tang and Zest*

Some people drink beer at mealtime, as a premier aid to digestion. More drank it at bedtime, as the finest aid to sleep. But the millions drank it for its sparkle, flavor, foam and zest. The height of hospitality decreed beer.

All those joys, all those helps remain to you in Atlas Special Brew. Your doctor will recommend that you drink it regularly.

### *Don't Use Makeshifts*

Don't try to meet the craving for a healthful malt-and-hop brew with something wretched and impure. Don't turn to green "near-beers" or to rank home-brews. They only spoil the memories of good beer.

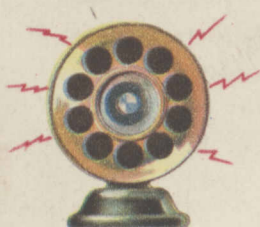
### *Look for the Green Atlas Special Label on Each Bottle*

If you will only insist on Atlas Special Brew, you will find it better than the best of old—as a joy drink, a tonic and as an aid to sleep and digestion. It is supplied by over 30,000 grocery, confectionery, delicatessen and drug stores in Chicago and surrounding states. It costs only 15c a bottle, much less by the case of 24 bottles, delivered direct to your door.

If you should have any trouble getting it, write or telephone us for the name of your nearest dealer. Atlas Brewing Company, 2107 Blue Island Avenue, Chicago, Ill. Twenty phones: Call Canal 6200 or Roosevelt 4500.



**ATLAS**  
SPECIAL BREW  
EVERY BOTTLE CERTIFIED



TUNE IN THE BASEBALL GAME EVERY DAY OVER WMAQ