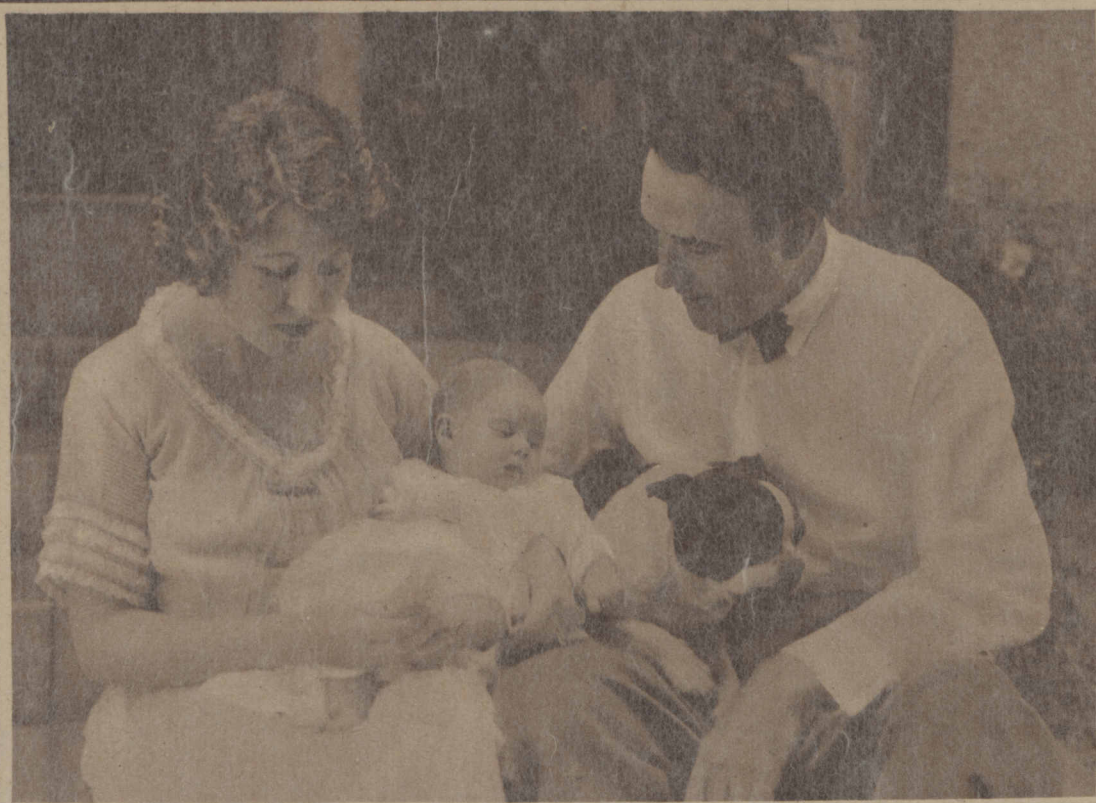




ESTHER RALSTON, Paramount's fair-haired darling, is to be starred during the coming year by that company.



MR. AND MRS. DUSTIN FARNUM, JOHN FARNUM and PUPS FARNUM are here seen taking a breath of air on Johnnie's two-months' anniversary. Interesting group, what?



BERT LYTELL and CLAIRE WINDSOR at home! A closeup of a leading man and the leading lady of his life in their domestic haunts.



MARIE PREVOST is here discovered in Marie's garden with Marie's pets. Soon, however, you'll see her "Up in Mabel's Room." That's the name of her new starring picture.

A perfect harmony of ease and smartness

Rengo Belt Corsets

For every figure at every good store
Crown Corset Company
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The first Dental Preparations made especially for Children

Pure magnesia cream formulas of Dr. R. J. Vaughan, Children's Specialist. No soap or medication

It's Fun with these Toy Tubes TO KEEP TEETH CLEAN

TOOTH brush time is fun time with a big Toy Tube of Childent. An Indian tube, a Football Player, Doll, or "Flapper"—each in beautiful colors. Children love the Childent tubes and taste—so they brush their teeth regularly. The pure magnesia Childent Cream is made by a children's specialist especially for children's needs. It keeps those vitally important "baby" teeth white and clean—free from germs, stains and decay. Thus it guards the growing permanent teeth—helps keep them sound and straight. See the Childent display at your druggist's.

Mother's Duty Made Easy by the KiddieKit method—complete with KiddieKit Cream and sanitary fabric Applicators. A valuable aid in teething—reducing inflammation. The convenient and correct way to keep baby teeth clean, safe and sound—till your child is five and can brush its own teeth with Childent. Begin in the beginning to protect your child's future health and happiness.

Children's Clinical Laboratory
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Specialists to Infants and Children

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FOR BABY TEETH—4 MONTHS TO 5 YEARS

Even one beauty treatment at the Helena Rubinstein Salon youthifies your complexion and contour remarkably—and includes suggestions on the correct daily home care of your skin and on the fine art of make-up.

Erase the years from your face

TODAY—science is your greatest aid to prolonged youth and beauty!

MME. HELENA RUBINSTEIN—after a lifetime of the most intense devotion to beauty culture from its scientific aspect—has developed an unparalleled technique for keeping the contour of the face youthful, and for removing the "look of years."

Her Valaze Beauty Preparations are not merely delicate and fragrant—they are scientific and genuinely corrective. Her Valaze Salon Treatments youthify by stimulating the natural action of the skin tissues and bracing relaxed muscles.

The basis of beauty
VALAZE PASTEURIZED FACE CREAM—marvelous for cleansing, for molding out the "tired look" about eyes and forehead, and for protecting the skin. Unsurpassed for all average skins—at the same time, the only cleansing cream beneficial to an oily, rough or acne-blemished skin. Creates a charming smoothness and is an excellent make-up base. 1.00, 2.00, 3.50.

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VALAZE BEAUTIFYING SKINFOOD—"the skin-clearing masterpiece!" Whitens, purifies and refines the skin. Removes sallowness, light freckles, darkened skin pigment of neck and throat. 1.00, 2.50.

Maturing contours—puffy eyes—drooping chin
VALAZE GEORGINE LACTE—wonderful muscle tightener. Strengthens and braces the relaxed muscles and tissues, correcting double chin, puffy eyes, sagging contours, restoring a youthful clear-cut appearance. 3.00, 6.00.

Lines—wrinkles—hollows
VALAZE GRECIAN ANTI-WRINKLE CREAM (Anthosotos)—marvelous for nourishing and smoothing out wrinkles and crowfeet, rounding out hollows, and restoring youthful beauty to aging hands or crinkled-looking eyelids. 1.75, 3.50.

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