FOR THE FIRST TIME since the world war German troops march with full pack in a drill at the Berlin Tiergarten sportplatz. (Acme photo.)

MAKING A GOAL in a soccer game in London. (Acme photo.)

A BRAVE SPARROW filches a bite of lunch from the lion in the London zoo. (Chicago Tribune Press Service photo.)

THEY USED to say that only a Swiss could make Swiss Cheese. But Borden has disproved that. Borden has actually out-Swissed the Swiss. Borden has brought you the grandest Swiss Cheese that ever made an appetite glow with joy. And not because we say so either. Hundreds of people tasted both this cheese and imported Swiss without knowing which was which—and the great majority of them voted for Borden’s Swiss.

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