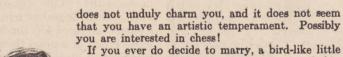
Map 6, 1928

HOW TO CHOOSE A WIFE BY MARY ALDEN HOPKINS



woman who loves to give tea parties would probably be very happy with you.

KEY NUMBER 1.

Your attention to women is misleading, for they think you admire them more than you do. Your type is happier unmarried, but usually does marry and repents. Sometimes it marries many times, and gets the wrong woman every time. You fall violently in love and quickly recover.

You will do best with a wife who is so deeply interested in her children or her personal activities that she will let you alone. Your fine quality is that you will give her almost limitless freedom. Men like you are our heavy alimony pavers.

KEY NUMBER 2.

You like women off and on, and spasmodically you fall madly in love, but you cannot return a steady affection. Find a woman who likes the same things you do.

If you are socially ambitious, you will enjoy climbing with a clever, good looking tactician. If bookish, get an intellectual mate. If an outdoor man, be sure your wife is not afraid of snakes. Liking the same thing is especially important for you two, because your comradeship will be built largely on externals. It will be an advantage if your wife has an income of her own, for you will give her neither luxury nor devotion.

KEY NUMBER 3.

Live and let live is your motto. If you could find a women with the same desire your problem would be solved. Maybe you can, but probably you will have to teach her to take this view, and you had better do the training before you marry. The pestering quality so common in affectionate women now drives you to men's society. If you can persuade a woman to love you without being a bother, you will enjoy her. You have an equitable disposition and you are willing to allow her the liberty you demand for yourself. Be careful to marry a woman who is able to assume the responsibilities that go with freedom. She must be both self-dependent and coöperative.

KEY NUMBER 4.

Do not marry. But you will, of course. Well, then, marry a home keeping woman who will like to have you go to the club all you wish and who has no feeling against poker and fraternal organizations. You will both be fortunate if your business takes you away from home a great deal. Do not, however, marry an independent woman, for she will drive you mad.

Your one hope for pleasant companionship lies in securing a wife who will quickly transfer her demanding love from you to the first baby. This we can say of you-you are not mean to women, but how they get on your nerves!

KEY NUMBER 5.

You do not play around much with the crowd, partly because that needs more initiative than you possess and partly because you are too critical.

You should marry a girl who would form with you a "defensive alliance against a hostile world." You may have to put up with a lot from her, but she also will have to put up with a lot from you. Your best quality is that you will recognize her rights and let her do as she likes. As time goes on you and your wife probably will grow more and more attached to each other.

KEY NUMBER 12.

You are a cheerful, breezy man who would make an excellent salesman and eventually a sales manager. Marry a nice, mature girl who doesn't care whether you come home from the office at half-past five or a quarter to seven. Get a nice, modern house or an apartment in a region where there are plenty of other prosperous, gay young people. If your wife burns her fingers or spoils her new dress, try to sympathize adequately before you change the subject

In choosing a wife your head will rule your heart. Look for sense in a woman rather than seductiveness, because you will tire of the latter within a very short space of time.

no one thwarts you, you are a pleasant person to have around. You have interests beyond money making. Women like you because you are friendly toward them, but not many fall in love with you. You would probably do well to marry some girl in your office who is not young and not unduly pretty, but who is intelli-gent and noticeable for sweetness of character.

KEY NUMBER 25.

If you were less attracted by women you wouldn't have so much trouble with them. You like them rather indiscriminately, I'm afraid, and not too steadily. Between love affairs you are gloomy and say that all women care for is money - which you haven't got.

Is it possible that, in spite of your interest in women, you have a cold heart? Is it possible that your lack of true affection rather than your lack of money alienates them? Love them less spasmodically and like them more steadily, and see if affairs go better.

KEY NUMBER 34.

Now, see here, young man, if you would turn to and earn more money you could get away with this he-man stuff you love to pull; but if there is anything that makes a woman mad it is for a man who is short on both coin and affection to attempt to boss her. She calls it just plain selfishness.

Thank goodness, you have a good temper in general. If you can only be a little more patient and let a woman have her own way once in five times you won't be so bad a husband for the woman who picks you out.

KEY NUMBER 35.

Why do you find it so much easier to love a dog than a woman? Is it because the dog admires you uncritically, while a woman is likely to say, "I wish we could sit in seats where I could see the stage sometimes!" At times you fairly hate women and vow you will never have anything more to do with them, but, darn it all, you can't turn around without tumbling over one.

Get a wife who doesn't expect a husband to be romantic after the honeymoon, or to be a money making machine, or to be pleasant when things go wrong. If she puts up with all these faults in you, surely you can forgive her her womanly weaknesses.

KEY NUMBER 45.

It is necessary to speak a little severely to you. For your own good, you understand. You have a very bad habit of being unhappy. If you don't watch out, you are going to be the most unhappy husband in the whole country and think it is your wife's fault. The only way out is for you to change your nature. Yes, you can change miraculously if you want to. Take your wife to see the show she chooses, give her money for an extra frock she doesn't need.

Marry a material-minded woman who gets satisfaction out of feeding a man and who likes a husband, even when cross, better than a dream lover.

KEY NUMBER 123.

You deserve a good wife, for you are the kind that makes an excellent husband. Wise, kindly, and affectionate, you will make your marriage a success as long as your wife is able to keep your respect.

It would be just as well if you married a woman whose interests could be subordinated to yours, for, in spite of your willingness to coöperate, you are too deeply intrigued by your own concerns to take more than a perfunctory interest in a wife's career. But a domestic woman who takes a real joy in her house will find you an ideal mate.

KEY NUMBER 124.

You are not hard to please in the matter of wives as long as your will is not crossed. You are a good provider, although you choose the house, the car, and the company with too little consideration of the wife's wishes. It doesn't trouble you much if she fusses, because there are always other women to console you.

You like them as a sex rather than as individuals, and you believe in driving with a tight rein. As a matter of fact, the type of woman who falls for you needs a firm hand. You will get on fairly well with any man's wife, including your own.

KEY NUMBER 125. Having no use for Dumb Doras or women who expect to be pampered, you usually choose your women friends for their mental qualities. Some of them are older than you. When you marry, however, remember that your wife's temperament is going to make all the difference in the peace of the household.

Choose one whose intellect is supplemented by calmness of spirit. With a vivid young authoress of nervous tendencies you would lead a cat-and-dog life.

KEY NUMBER 134.

A certain emotional common sense saves you from acute unhappiness. You do not expect very much of any one. You get on better with men than with women because you have romantic ideas about sweethearts and wives, and are disappointed because they want to go motoring when you want to swim, and insist on wearing blue frocks when you like red

You love best the charmer who is away, because you can imagine she would always like what you want to do. Pick a girl who hasn't many ideas and wishes of her own, for you have enough for two.

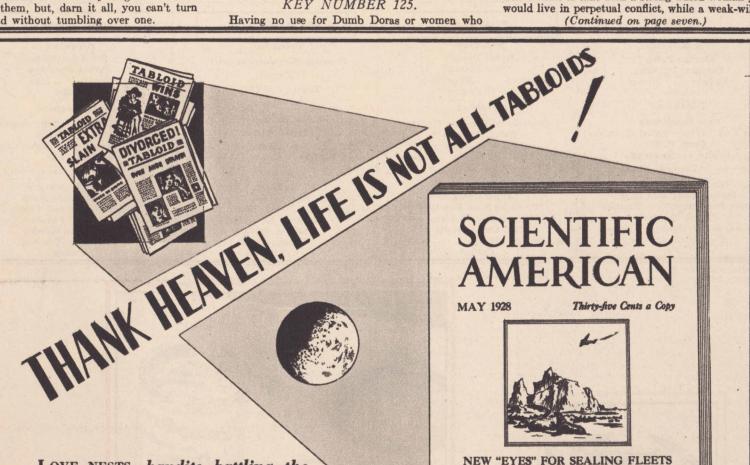
KEY NUMBER 135.

You are the type that makes a good husband for the right woman, but you are plunged into despair when things go wrong at home. You have the qualities that make for success in the business world, and you can give your wife more than most wives have. Make up to her in this way for enduring your rather difficult temperament.

You will be wise to marry a woman who takes a cheerful view of life and can carry you through your attacks of despondency. Make the most of the times you are happy and cut the dumps as short as you can. Select a woman who can be trusted to play the game squarely, for you are unable to control a headstrong mate. You are too kind to make her walk a crack and you are too sensitive not to mind what she says and does.

KEY NUMBER 145.

You are not an easy man to get along with, and it is essential that you use care in choosing a wife. The trouble is that with a strong-willed woman you would live in perpetual conflict, while a weak-willed (Continued on page seven.)





Here's Help for You When You Come to Choose That Bane and Blessing We Call Wife.

MAN should choose a wife whose nature is harmonious with his own, just as he chooses a suit of clothes or a coat or a hat which fits and becomes him.

He never buys trousers that are too short and tells he tailor to piece them down with a ruffle; nor does he buy a discordant necktie and change the olor of his eyes to match it. Yet men who insist on custom made clothes think a ready made wife can be altered to fit!

Would he not be wiser to figure out-by means of the following questions about his own temperanent-the sort of mate he needs, and select that ype of personality?

It may be objected that most men are already married. We reply that it will be to them a melancholy pleasure to figure out what kind of woman. they should have married. A man may even find hat his instinct guided him rightly. Prudent men will be glad of our instruction in case fate gives hem a second choice.

Answer the questions "yes" or "no." If you feel unable to answer immediately, compare yourself with the average man and answer accordingly. If the question is one of opinion, decide what you would answer if the word "generally" or "willingly" were added to the question.

If four or more questions of Group 1 are answered 'yes," begin your key number with 1. If they are answered "no," omit 1 from your key number. In the same way add 2, 3, 4, and 5 to your key number f the majority of questions in those groups are answered "yes," omitting them if the majority are answered "no."

For example, if the majority of questions in Groups 2, 4, and 5 are answered "yes," and the majority in Groups 1 and 3 are answered "no," the key number will be 245. If all are answered "no," then use Key Number 0.

When you have ascertained the key number, read under that number the description of the ideal wife or you.

GROUP 1.

Do you expect to make money? Do you read up on your business? Would you take a harder position to increase your bank account?

Do you get to the office early? Are you making good money for a man your age? Are you confident you will not be fired? Have you definite plans for future business five years ahead?

GROUP 2.

Would you go to a woman for advice? Do you approve of modern women? Do you think a woman doctor knows as much as a man doctor does?

Do you think women should be allowed in the smoking car?

Do you like mixed company better than a stag party?

Will a woman stand by a friend as a man does? Do you think a man is happier married than unmarried?

GROUP 3.

Do you dislike living alone? Do you think a husband should be his wife's lover after ten years of marriage?

Would you like a large family of children, provided you had sufficient income

Do you like to be kissed?

Do you like cats?

Would you rather have a baby than a yacht? Do you like to give presents?

GROUP 4.

Do you believe in keeping "obey" in the marriage service?

Is a man justified in insisting a woman quit her job when she marries?

Do you believe in capital punishment? Should a stenographer be fired for talking back? Should a woman ask her husband's permission before she bobs her hair?

Would you exact instant obedience from children? Do you disapprove of the modern tendency to relax discipline?

GROUP 5.

Do you like silence at breakfast? Do you alternate between extremes of happiness and despondency?

Will a small annoyance depress you all day? Do you brood over your mistakes?

Are you sensitive?

Do you prepare for the worst? Has your life been embittered by injustice?

KEY NUMBER 0.

Apparently you do not daydream about your future wife or take much interest in her. Your feeling probably is, "O, well, I suppose I'll marry some day, but certainly not now." It is difficult to tell where your interests lie, for certainly business

KEY NUMBER 13.

Your sex antagonism is all that stands between you and a happy marriage. Are you still in the stage where the main thing that you want to know about a woman is whether she is a good looker and a good cook and take no account of her personality? If so, your danger is that you may marry simply because everybody is getting married and you like her admiration for you. But remember that if you do, it is your job to keep her happy, and she won't be if you never take her into your confidence or spend most of your time away from home.

Better wait till you find a girl your mental equal and who also admires you and has endearing ways. Women with brains will be attracted as soon as you stop looking down on them.

KEY NUMBER 14.

Your business life is your real life, and you will try to bring into your home the same decisive qualities that make you successful in business. You will tell your wife to invite your Aunt Augusta to visit you in the same tone you use when asking your stenographer to write out an order for a carload of boilers. It is fortunate that you are consistently pleasant, even when you lay down the law; otherwise you might be minus a wife and a stenographer. You live mentally in the period of history when women were expected to be grateful for being allowed to live.

As you probably won't change, you'd better marry a woman who lives mostly on the surface of life, is not too sensitive, and not strong minded.

KEY NUMBER 15.

Life really isn't such a miserable affair as you feel it is when stocks go down or there is a strike at the works. Nor is it the paradise you think it is when your spirits rebound. Your moods have very little to do with women, but you have a tendency to blame your mother, wife, or sweetheart for your depression.

Either cultivate a less critical attitude toward women or choose a wife who is impervious to your moods but likes the luxuries your money buys.

KEY NUMBER 23.

It might be supposed that an easy-going man of your sort might be happily married to almost any woman; but, as a matter of fact, the chances are that you will not easily find the right wife. Moreover, because you fit well into any surroundings, you will not be driven to matrimony as a means of escape from your troubles. Also you dislike change. You do not need much advice on choosing a wife, because you have a good instinct for avoiding people with the traits that make you uncomfortable-hardness, coldness, and a tendency to be domineering.

The ideal wife for you would be a woman capable of earning her own living, but affectionate and interested in her home. She should be cheerful, ready to have a good time, and able to play bridge. She should have the courage of her convictions

KEY NUMBER 24.

You are a rather spoiled child when it comes to having your own way, and your feeling of self-importance is not altogether justified by your achievements. However, when LOVE NESTS, bandits battling the police with machine guns, kidnapers fleeing in high-powered cars, elopements, murders, suicide pacts, rum runners, absconding cashiers, divorce and jazz.

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