

A DOUBLE DECKED STREAMLINER—A fast new train just put into service in Germany. In the smaller picture, a close-up view of passengers above and below.
(Acme photos.)

Frigidaire with the "Meter-Miser" wins America!

**SLASHES CURRENT COST
YET KEEPS FOOD SAFER
AND PROVES IT!**



MEET THE "Meter-Miser"

The Simplest Refrigerating Mechanism Ever Built.

CUTS CURRENT COST TO THE BONE

The Meter-Miser is hidden away where it cannot mar beauty. You need never look at it. You don't have to bother with it. Yet, year after year, this little power-giant will serve you faithfully . . . keep food safer . . . freeze more ice, faster . . . produce much more cold for much less current cost. Because it's the simplest refrigerating mechanism ever built. A marvel of modern engineering, with only three moving parts. Precision-built, permanently oiled, completely sealed against moisture and dirt! Quiet . . . Unseen . . . Trouble-free.

Every Day—Thousands More Families are Buying Frigidaire with the Meter-Miser

See the **PROOF** of Sensational Performance . . .
Buy on **Facts**—not Mere Claims

• They're crowding Frigidaire Dealers' showrooms everywhere—these smart shoppers who refuse to gamble their money on mere claims. Already, in a few short months, more thousands than ever before have chosen Frigidaire, because it alone has the new Meter-Miser—the powerful little cold-making unit that is literally winning America on *proof*. Actual, visible *proof* that it slashes current cost right to the bone, yet freezes more ice in shorter time and keeps food safer, even in blistering hot weather.

Meets ALL FIVE Standards for Refrigerator Buying.

Your nearest Authorized Frigidaire Dealer will show you, with an accurate electric meter, the eye-convincing **PROOF** of the Meter-Miser's economy and power. And he will *prove* to you that Frigidaire with the Meter-Miser meets not just one or two but

ALL FIVE Standards for Refrigerator Buying. No wonder thousands more families are choosing Frigidaire every day! They see the **PROOF**—they buy on *facts*, instead of mere claims.

The Proof is Waiting for YOU

Attend the FRIGIDAIRE PROOF-DEMONSTRATION today, at your nearest Authorized Frigidaire Dealer's. See how Frigidaire not only saves you more, but brings you startling new beauty and convenience. Its new cabinet is high, wide and handsome . . . a regular "refrigerated pantry" . . . with up to 42% more space in front and dozens of other new, exclusive advantages for *genuine usability*.

Avoid confusion and uncertainty. On the basis of *proved fact alone*, you will select a beautiful new Frigidaire with the Meter-Miser. And be happy with it for years!

FRIGIDAIRE CORPORATION, DAYTON, OHIO

FRIGIDAIRE MEETS ALL FIVE STANDARDS FOR REFRIGERATOR BUYING—with **PROOF**!

- 1. PROOF** OF LOWER OPERATING COST
- 2. PROOF** OF SAFER FOOD PROTECTION
- 3. PROOF** OF FASTER FREEZING—MORE ICE
- 4. PROOF** OF MORE USABILITY
- 5. PROOF** OF FIVE-YEAR PROTECTION PLAN

On Guard For You!

The Food-Safety Indicator



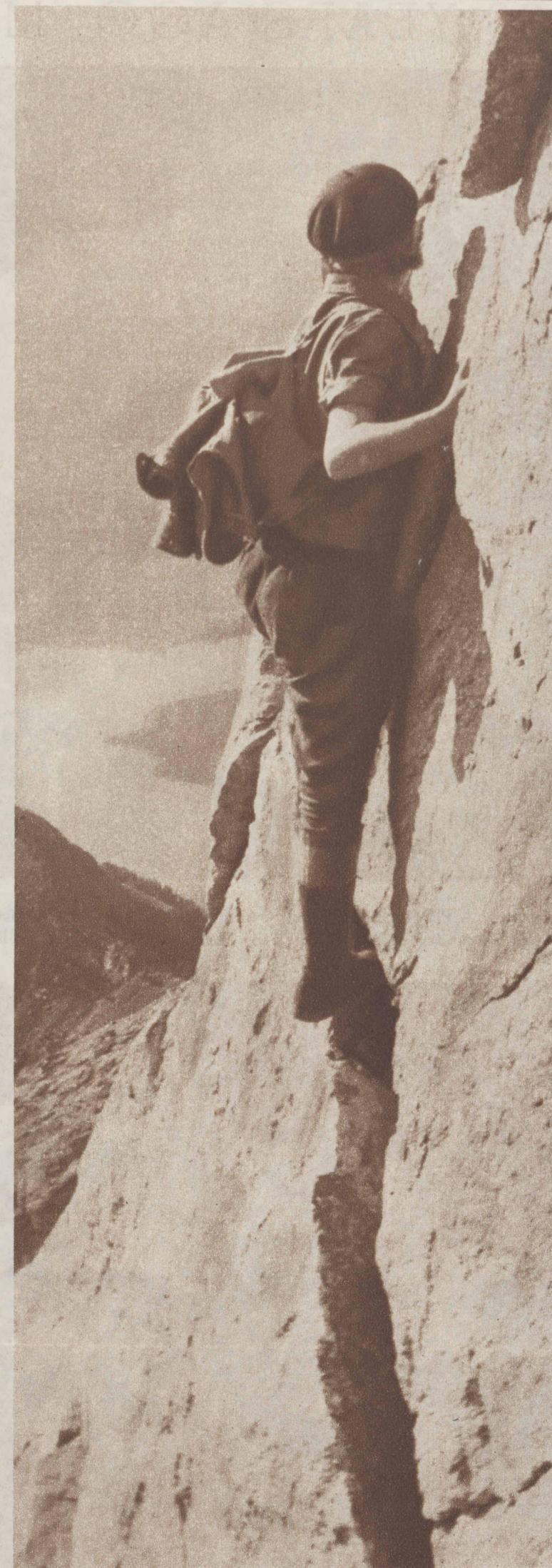
Frigidaire builds this Food-Safety Indicator into a shelf, right where your food is kept—*visible proof* that Safety-Zone Temperature, between 32 and 50 degrees, is maintained even in the hottest weather.

Only Frigidaire Gives You All These Advantages

Meter-Miser • Food-Safety Indicator • Portable Utility Shelf • Full-Width Sliding Shelves • Frigidaire Hydrator • Super-Freezer • Automatic Reset Defroster • Automatic Ice-Tray Release • Quickcube and Rubber Grid Ice-Trays • Double-Range Cold Control • Sealed Steel Cabinet Finished in Dulux or Porcelain • Stainless Porcelain in Seamless Interior • Touch-Latch Door Opener • Exclusive "Freon-114" Low-Pressure Refrigerant • Frigidaire is Made Only By General Motors.



Ask your Frigidaire dealer for **Proof**!



UP A STEEP PITCH—A girl mountain climber scaling Mount Moran, Grand Teton National park, Wyoming.
(Photo by Fred D. Ayres.)

Regain YOUR FREEDOM!



TRY THIS. Get yourself a few suits of Du-Ons. Wear them for a month. Compare them with whatever underwear you wore formerly. You'll find yourself unwilling to go back to any underwear that binds, rolls, pinches, bunches, or separates at the middle. You'll find one-piece Du-Ons so comfortable, so cool, so free-and-easy, that you'll never want any other kind. Made in cotton or rayon—for men and boys—by Duofold, Inc., Mohawk, N.Y.

du-ons • \$1 UP
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