A shower of fragrant moments—Yardley's English Lavender, in Toilette, Sachet, in a little flask, and in a large tablet of the luxury soap of the world—$1.85

The divine face of the English Complexion—English Lavender Bea, Poudre, and two Creams, combined with the young freshness of English Lavender Perfume, Bath Tablet, and Sachet—$2.95

"The Travel Kit"—can ensnare thought of you she can pack in her bag or by your drawer. The gold-trimmed Lavender Flask, with Bath Tablets and luxurious English Lavender Soap—$1.65

For her own bathroom; a thoughtful assortment of personal luxury. Yardley's famous Lavender with Lavender Bea, a great container of many Lavender Dusting Powder and gold-trimmed Lavender—$4.40

"Beauty Secrets from Bond Street" to make mothers (and daughters) look lonelier than they are. Everywoman knows to try this treatment, so a Beginner's Box in miniature size makes an interesting little gift—$1.85

To show her that she deserves the best, these great bath-size tablets of the luxury soap of the world—Yardley's English Lavender—with months of aroma, fragrant luxury rather in each one—$1.65

Yardley of London

The world's best known beauty care to be bought anywhere. Shop distingushed society—the most sought after "English Complexion" beauty care to be had anywhere. You may find as you purchase all the things—the most magnificent roses ($1.85 to $35); each Yardley tribute says "Perfection" to any queen-mother in the world.

Yardley of London

Mothers who are also themselves appreciate the richness of these individually packed Bath Soaps Tablets for the greatest taste as well as for themselves. Twelve in a charming box—$1.10

Perhaps the most beautiful room—bathroom of all. Of most suitable, youthful English Lavender, inspired by today's style and yesterday's beauty gifts

The oxygen glass bottle with ornament—$1.95

The oxygen glass container—$3.20

Yardley's esoteric Comport, bearing England's heraldic ermine design. In black gold and white enamel, with oleo or base powder, Decanter, with base powder—$2.85

Decanter, with base powder—$2.85

Trials, with base powder—$2.75

Trials, with extra powder—$2.25

Tributes in a royal meal indeed... Yardley's esoteric Comport, bearing England's heraldic ermine design. In black gold and white enamel, with oleo or base powder, Decanter, with base powder—$2.85