



LOUISE BOURBON of Paris trims a navy stitched Panama hat with flat feather motifs.

Photo from Bettina Bedwell, Chicago Tribune Press Service



"How perfectly incredible it is," says the famed Elsa Schiaparelli

"that we couturières have, for so many years, concerned ourselves so much with creating a new silhouette and have done so little to help women achieve it. It's time something was done about it!" So Schiaparelli entered into a style pact with Formfit. Her precious secrets are revealed to them in advance so that when her creations are presented, the correct foundations to bring out their true artistry are also ready. Now, thanks to the famed Schiaparelli, your Formfit is your guarantee of figure-rightness. Styles for all figure types for sale at the better stores. From \$7.50 to \$25.00

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Photo by Stanley Toogood, from Etienne Dupuch
ARE THEY GOING NUDIST IN NASSAU? Harold Christie (foreground) is host at a net fishing party in the Bahamas.



Photo by A. Madsen of The Tribune staff
MEI-MEI, the Brookfield zoo's baby giant panda, strolls under the eye of a guard. A full page color picture of the late Su-Lin will appear on the front page of this section on May 15.

THE \$1,000,000 BALLYHOO

How Screen Players Are Groomed for Stardom

In Robert Taylor's case, they had to fatten him up. His eyebrows were too bushy, so they had to thin them out. He wasn't making much money, so they bought him clothes—gave him an expense account.

It is all part of the build-up Hollywood gives the players picked for stardom, says Ed Sullivan. In next week's COLOROTO GRAPHIC he reveals the methods of movie publicity men—cites some of their conspicuous successes and failures—gives you the inside slant on movie glamour in the making.

This unusual article is only one of the outstanding feature stories brought to you in the COLOROTO GRAPHIC with next Sunday's Chicago Sunday Tribune.



ALSO—

The Lost Battalion—The story of the most widely discussed incident of American heroism in the World War—How a handful of doughboys held out for five days against a German ring of steel, as told by John A. Menaugh.

AND—

Two Pages of Choice News Photos... Eleanor Nangle's Beauty Tips... Cartoons by W. E. Hill... Bob Becker's Dog Column... Recipes by Mary Meade... Popular Science... Voice of the Movie Fan... Wayne Thomas' Aviation Articles.

and many other fascinating features you will not want to miss

in the **COLOROTO GRAPHIC** with next Sunday's **CHICAGO SUNDAY TRIBUNE**

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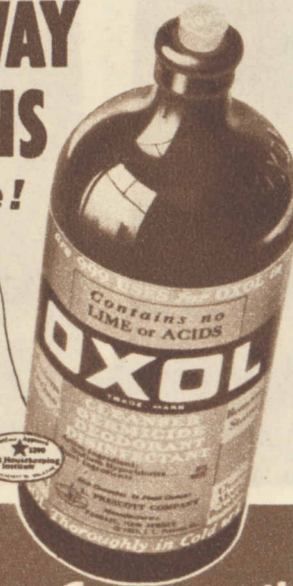


GUIDO ALLESANDRO is sought for a New Jersey bank robbery. He is 31 years old; 5 feet 5 inches tall; weighs 140 pounds; has brown eyes and black hair; is stocky and of dark complexion. Information that might lead to his arrest should be sent to the Federal Bureau of Investigation, U. S. Department of Justice, Chicago.

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