

SPONSORED BY

THOMPKINS CORNERS POST TOASTIES

ALSO ON THE AIR: Tune in on the doings of Thompkins Corners, everybody's old home town. Every Thursday evening 8:30 to 9:00 P.M., Daylight Saving Time, National Broadcasting Co., WJZ — Blue Network, Coast to Coast. A General Foods Program sponsored by Post Toasties, the Wake-Up Food.

SNEED 'N ELMER GET THEIR MAN



ELMER

"GEE AUNT MARTHY, POST TOASTIES SURE TASTE GOOD, I COULD EAT A CARLOAD"

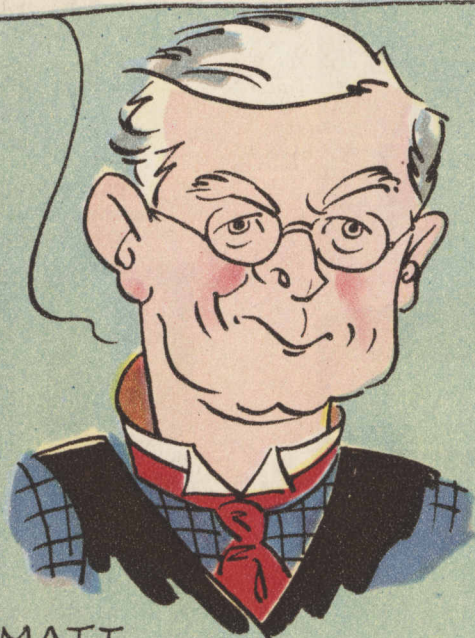
"IT'S RIGHT GOOD FOR YOU, TOO, JUST CHOCK FULL OF ENERGY THAT YOU GET QUICK BECAUSE IT'S SO EASY TO DIGEST. THAT'S WHY IT'S THE WAKE-UP FOOD."

MARTHY

"AND THERE'S NOTHING LIKE POST TOASTIES FOR LUNCH THESE SPRING DAYS. IT'S REAL COOL 'N REFRESHIN' AFTER A BUSY MORNING."

BESSIE STEVENS

"FOLKS, POST TOASTIES ARE A-COMING NOW IN A NEW BOX THAT YOU'RE GOING TO LIKE BETTER 'N EVER. IT'S GOT A NEW FANGLED INSIDE WRAPPER THAT KEEPS THOSE FLAKES SWEETER, CRISPER, FRESHER. SO BE SURE YOU ASK FOR POST TOASTIES—NOT JUST CORN FLAKES."



MATT THOMPKINS



LOOK, SNEED, \$500. REWARD GEE, WE COULD BOTH BUY A BIKE WITH THAT

\$500. REWARD SLIPPERY JIM EMBEZZLER

IF YOU YOUNG 'UNS WANT TO EARN A REWARD, I'LL PAY YOU 25¢ TO CATCH WHOEVER'S A-HELPIN' HISSELF TO THEM TEN CENT SEEGARS.



LISTEN, SNEED, I GOT AN IDEA HOW TO WIN THAT TWO BITS.—BZZ-BZZ!

TEE HEE HEE HEE HEE



LATE THAT NIGHT

OH BOY, THIS FIRECRACKER JUSTS FITS.

SLIP IT BACK IN THE CELLYFANE 'N NO-BODY WILL KNOW THE DIFFERENCE—TEE HEE HEE!



NEXT MORNING

POST OFFICE MATT THOMPKINS PLAIN 'N FANCY GROCERIES

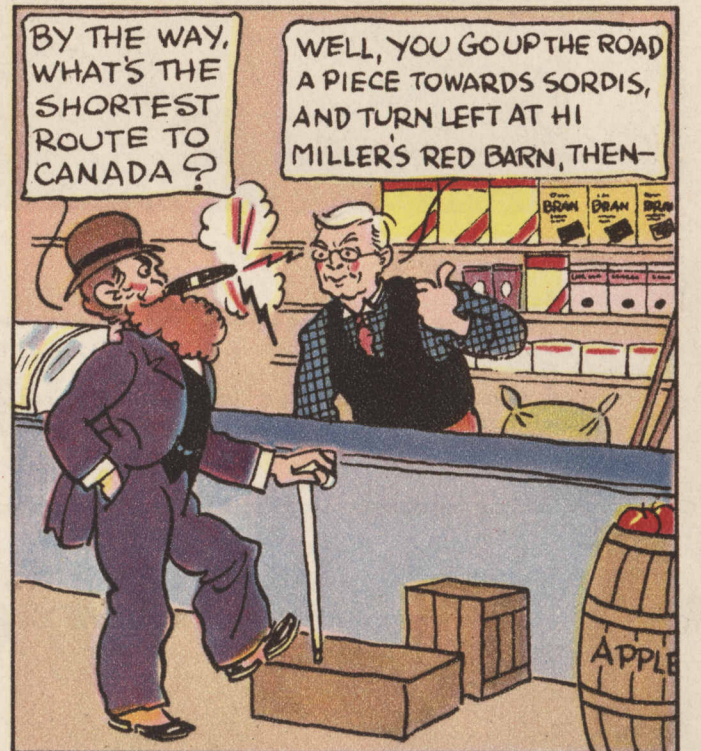
GEE WHILIKINS, WHO'S THAT—SANTY CLAUS?

CUM ON WE GOTTA WATCH 'N SEE WHO TAKES THAT SEEGAR.



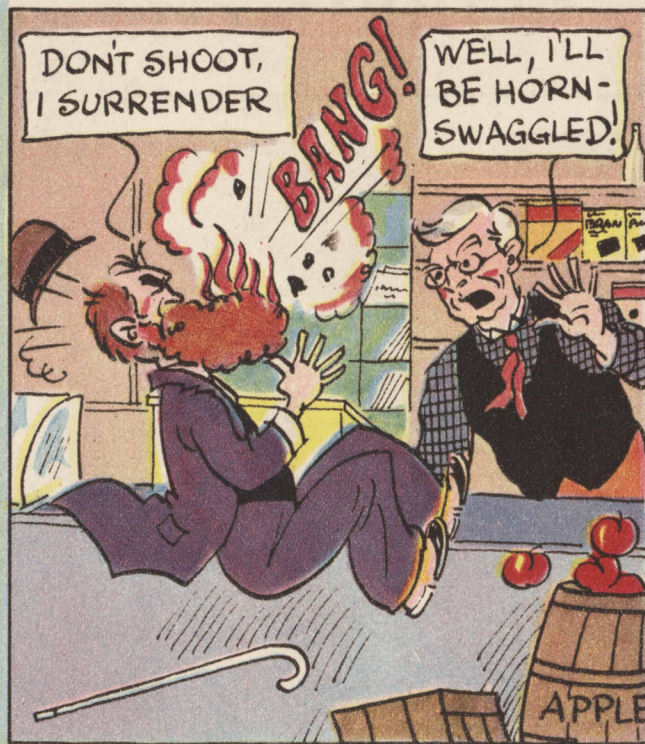
QUICK, SNEED FETCH A PAILOF WATER. UNCLE MATT'S SOLD THAT SEEGAR!

GOSH, HE'LL BURN HIS WHISKERS, TEE, HEE, HEE.



BY THE WAY, WHAT'S THE SHORTEST ROUTE TO CANADA?

WELL, YOU GO UP THE ROAD A PIECE TOWARDS SORDIS, AND TURN LEFT AT HI MILLER'S RED BARN, THEN—



DON'T SHOOT, I SURRENDER

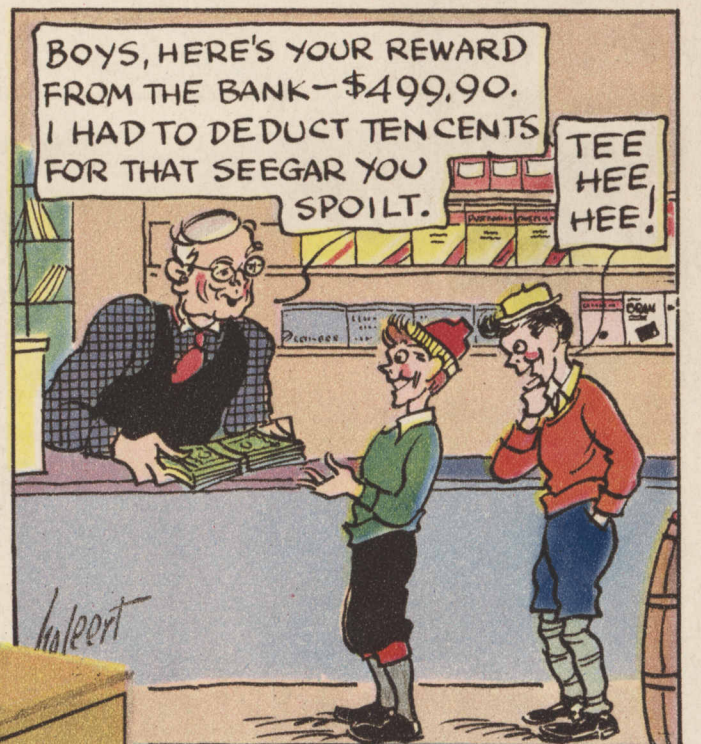
WELL, I'LL BE HORN-SWAGGLED!



LOOK, HE'S GOT THE SAME SCAR ON HIS CHIN, TEE, HEE, HEE.

\$500. REWARD SLIPPERY JIM EMBEZZLER

LOOK, UNCLE MATT, IT'S SLIPPERY JIM, GRAB HIM!



BOYS, HERE'S YOUR REWARD FROM THE BANK—\$499.90. I HAD TO DEDUCT TEN CENTS FOR THAT SEEGAR YOU SPOILT.

TEE HEE HEE!

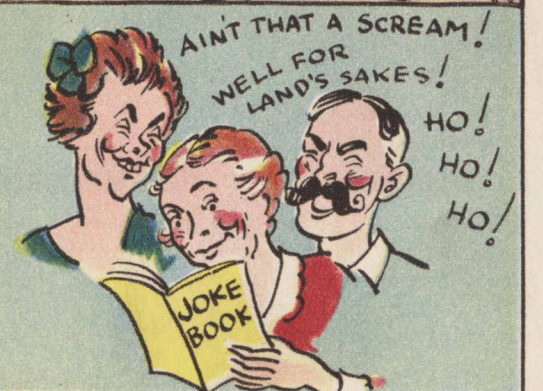
Have Post Toasties for breakfast tomorrow morning—and every morning. Millions relish these crisp, crunchy golden flakes of corn—so delicious with milk or cream—so invigorating and refreshing. It's the Wake-Up Food—gives you quick new energy. Economical, too—a lot for your money!



Quick new Energy

THE WAKE-UP FOOD

A GENERAL FOODS PRODUCT



AIN'T THAT A SCREAM! WELL FOR LAND'S SALES! HO! HO! HO!

SEND FOR MATT THOMPKINS' JOKE BOOK

Attach this coupon to top flap from one package of Post Toasties and you will be sent Matt's Meditations—16 pages of that shrewd wit and humor that has made Mayor Matt Thompkins one of radio's favorite characters. It's a riot of fun!

FILL IN COMPLETELY—PRINT NAME AND ADDRESS

Name _____
Address _____
City _____ State _____
Mail to: GENERAL FOODS, Dept. 21, Battle Creek, Mich.