



You're Right, Madam
Dishwashing is a Nuisance

BUT see what you can do with the New Oxydol,
the soap that makes 50% more suds

● Dirty dishes – dirty dishes – dirty dishes!

Why not make this unpleasant job as easy as you can?

Try the New Oxydol—the soap that makes creamier, quicker, richer suds—50% more suds. Sturdy, long-lasting suds that cut grease like lightning and rinse off so dishes are sparkling clean—and no scum left in the dishpan.

Oxydol is easy on hands too, be-

cause it makes the hardest water soft and mild—and all water *hardens* when you put in greasy dishes or dirty clothes. Ask your grocer today for a package of Oxydol—you'll bless the day you learned its name.

Use Oxydol for clothes too. Its extra suds just *float out* dirt and keep it out, so things are snowy white and smell so sweet you know they're clean.

Procter & Gamble

MADE BY THE MAKERS OF IVORY SOAP



**50%
 MORE SUDS
 MEANS
 47%
 LESS WORK**

**NEW
 OXYDOL**

REG. U. S. PAT. OFF.

THE COMPLETE HOUSEHOLD SOAP