

## You're Right, Madam Dishwashing is a Nuisance

## BUT see what you can do with the <u>New Oxydol</u>, the soap that makes 50% more suds

• Dirty dishes - dirty dishes - dirty dishes!

Why not make this unpleasant job as easy as you can?

Try the New Oxydol—the soap that makes creamier, quicker, richer suds—50% more suds. Sturdy, long-lasting suds that cut grease like lightning and rinse off so dishes are sparkling clean—and no scum left in the dishpan.

Oxydol is easy on hands too, be-

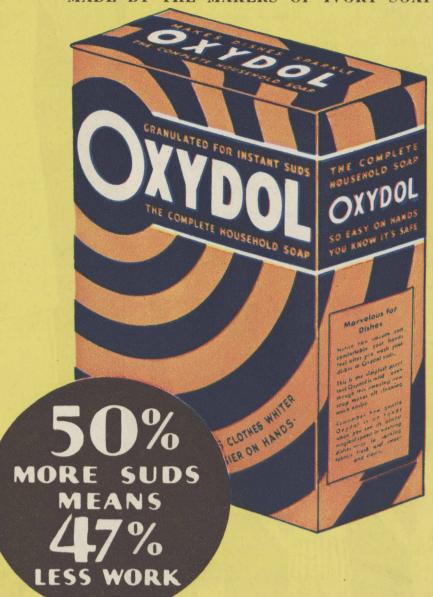
cause it makes the hardest water soft and mild-and all water hardens when you put in greasy dishes or dirty clothes. Ask your grocer today for a package of Oxydol-you'll bless the day you learned its name.

Use Oxydol for clothes too. Its extra suds just *float out* dirt and keep it out, so things are snowy white and smell so sweet you know they're clean.

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Procter & Gamble

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THE COMPLETE

HOUSEHOLD

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