A Car for Her, too!

The time has now come when "a car for her, too" is a necessity. And no car is so ideally fitted for her personal use as the Bigger and Better Chevrolet.

The weight of a hand on the steering wheel...a gentle pressure on the accelerator...and it glides in and out of traffic with an easy certainty that inspires confidence in the most timid driver. Its improved valve-in-head motor is smooth, powerful and instantly responsive to the throttle. Its easy-acting, non-locking 4-wheel brakes are always dependable. And the ball bearing steering mechanism provides delightful handling ease under every condition of highway and traffic.

Small wonder that women everywhere hail this distinctive automobile as their personal choice for their personal car!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Division of General Motors Corporation

QUALITY AT LOW COST

SEE YOUR NEAREST CHEVROLET DEALER: