



## *Keep your morning freshness through the day*

**S**PRING at last! A time for activity. More work in a day. More joy in your work.

Don't let any of your natural burst of new life this Spring be cut down by a bad start in the morning.

Has your breakfast seemed rather matter-of-fact lately? Every man knows the success of his breakfast depends on whether or not his coffee is good. Does your coffee seem insipid, flat, characterless? Try Yuban. See what a difference it will make in your breakfast. See

why its popularity grew and grew until even the men behind it were amazed.

If you think your coffee is good now, see how much better Yuban is. You will say you never knew before what coffee could be. It has just the flavor and strength you like.

Have Yuban for breakfast tomorrow. See for yourself why it was chosen from all the coffees of the world.

