

Only a  
**Rug revolution**  
 could give silky Oriental rug luxury  
 at

**\$150**

*for the 9 by 12 foot size:  
 other sizes in proportion  
 (prices higher in Canada)*

An amazing advance by the largest makers of Oriental rugs is transforming homes all over the country!

Karagheusian has actually succeeded in creating an American rug that has the *silky, luxurious sheen of a costly Oriental!*

A revolution in rug values followed in the trail of Gulistan! Today, it is the most imitated rug in America!

*But only Karagheusian can make Gulistan!* It is the American product of this famous House, whose native weavers in Persia and China supply America with so many fine Oriental Rugs.

To make Gulistan, Karagheusian uses most of the century-old methods that have *MADE the glorious Oriental tradition.*

The *same* indispensable sturdy Oriental wool yarns, the finest dyes, the *very same* finishing processes!

Is it surprising that the lovely sheen!

... the pile-deep luxury!

... the jewel-like colors!

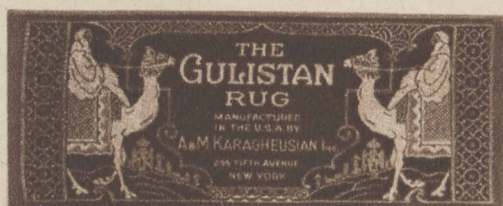
of expensive Karagheusian Persian Rugs

—*are also* in Gulistan!

Go to your favorite department or furniture store.

No need to sift out substitutes.

Simply turn up the back of the rug, find the silken label re-produced here.



*This label is the signature of the largest maker of Oriental Rugs: Karagheusian. It guarantees that you are getting GULISTAN.*

**500 YEAR OLD DESIGN . . . WORTH A FORTUNE  
 recreated in a Gulistan Rug! See it at your store!**

A carpet that "*scholars rate among the first half dozen of ancient carpets now in existence.*"

So says the Official Handbook of the Pennsylvania Museum of Art, where the famous original of the Gulistan illustrated above hangs today.

It was woven 88 years before America was discovered, when Tamerlane the Great held sway in Samarkand!

To have reproduced this famous design

in a Gulistan rug, with such amazing fidelity and beauty, represents an outstanding achievement in American loomcraft.

Six different color schemes to harmonize with your interiors. See all six and make your choice.

Pattern number is Gulistan 25082. It is available in twenty-two different sizes, ranging from 22½ inches by 36 inches (\$10) to 11 ft. 3 in. by 21 ft. (\$435).



A. & M. KARAGHEUSIAN, INC.: AMERICAN PLANTS IN NEW JERSEY AND NEW YORK \* PRODUCTION CENTERS FOR ORIENTAL RUGS: THROUGHOUT THE NEAR EAST AND AT TIENTSIN, CHINA \* HEAD OFFICE, NEW YORK: 295 FIFTH AVENUE \* CHICAGO: HEYWORTH BUILDING \* BRANCHES AT BOSTON PHILADELPHIA BUFFALO CLEVELAND DETROIT KANSAS CITY MINNEAPOLIS SEATTLE LOS ANGELES ATLANTA

**GULISTAN**

Reg. U. S. Pat. Off.

A PRODUCT OF KARAGHEUSIAN