The greatest coat sale that ever came to Chicago
Greatest in Style
Greatest in Value

1200 new BRUCEWOOD COATS
in silk-soft weaves loomed
by the world famous STROOCK MILLS

$25
made to sell for $29.50 & $35

It's Rothschild's doing miracles again. The swapiest, jauntest, swagapest affair—soft as a powder puff—too utterly sumptuous for words, the kind of weaves no one but Stroock can loom. And such colors. Glorious wheatfield golds, riviera blues, leaf bud greens, the reds and pinks of a tropical sunset, British tones, pussy-willow grays, magentas—a dozen seductive shades—whites, too. Wear them for motoring, croiion, teas, plays, town, country, sports—anywhere and everywhere—for now and all summer long. All are made in the famous Brucewood quality tradition—all are values that seem like plain and unvarnished magic at $25

FUR-TRIMMED COATS — MADE TO SELL FOR $50 & $59.50 AT

$39.75
untrimmed styles, sizes 12 to 42, for trimmed, 12 to 20—5th floor

TOMORROW AT 8:45

MAURICE L. ROTHSCCHILD
State at Jackson