



The Original Mme. Louise Presents
One Hundred \$25 Zotos
 Machine-Less Non-electrical Permanent Waves
TO BE GIVEN
 During the Month of April at \$12.50
 All Other Permanents \$10 Complete
 Everyone is discussing this sensational new method—the ZOTOS Machine-Less, Non-Electrical Permanent! Whoever thought it would be possible to permanently wave hair without a machine or electricity! No baking, no nervous waiting. Zotos is safe, quick and comfortable. Even white, bleached, dyed, or baby fine hair takes a deep, beautiful wave. Mme. Louise, internationally foremost creator of hair fashions, will design FOR YOU, WITHOUT EXTRA CHARGE, an individual hairdress to enhance your personality. Make your appointment now—the rush is on.

The Original
mme. Louise
 Ambassador Hotel
 1300 N. State St. Superior 7200

IN A SPANISH PAGEANT—Miss Carlotta Cortez is one of the participants in the Ramona Pageant at Hemet, Cal., an outdoor play based upon the life of Helen Hunt Jackson's heroine of the novel "Ramona."
 (Associated Press photo.)



STUDENT RIOTS IN ROUMANIA—When some of their classmates were arrested by the Bucharest police for demonstrating against new laws put into effect at the university, other students of the Roumanian capital attempted to storm police headquarters and free them. In this picture police are seen beating off the student rescue party.
 (Associated Press photo.)



DEER ON A GOLF COURSE—Deer and their young bask in the sunshine on the links at Cowdray park, Midhurst, near London, the seat of Lord Cowdray.
 (Chicago Tribune Press Service photo.)



SIXTY-ONE YEARS OF BESOM MAKING—Joseph Bell, at the left, at the age of ten entered the trade of making besoms or brooms of heather and birch twigs bound with strips of ash, at his home at Winlaton, Durham, England. After sixty-one years he is still at it, and is seen here at his shop with his son.
 (Chicago Tribune Press Service photo.)

For the MILLIONS who Drink Beer



BOB BECKER
 TONIGHT
 9 o'clock
W G N

IN the old days, Atlas was always a leader and millions drank it. Today, actually more millions drink it than ever before.

These new friends have come to us because they realize that the same old masters make it in the same old way. We use the same selected malt, the same domestic and imported Bohemian hops. For years we have spent effort and money, lavishly, to satisfy legally your craving for this delightful drink.

In the brewing we develop the old alcoholic content. After the brew has been aged for months to ripen, we extract the alcohol to meet the law. All else is there.

Atlas Special Brew meets every legal and health requirement. It comes to you pasteurized in the bottle, so pure that doctors endorse it and a famous laboratory certifies every bottle.

Once you taste it, once you note its foam and flavor, its aroma and zest, you will never be satisfied with harmful substitutes. It costs only 15c a bottle, much less by the case of 24 bottles delivered to your door. Over 30,000 neighborhood stores supply it. Look for the green Atlas Special label on each bottle. Just ask your dealer or phone us. Atlas Brewing Company, 2107 Blue Island Ave., Chicago. Twenty phones: Canal 6200, Roosevelt 4500.

ATLAS SPECIAL BREW
 EVERY BOTTLE *Certified*
 ALCOHOLIC CONTENT LESS THAN ONE-HALF OF 1 PER CENT BY VOLUME