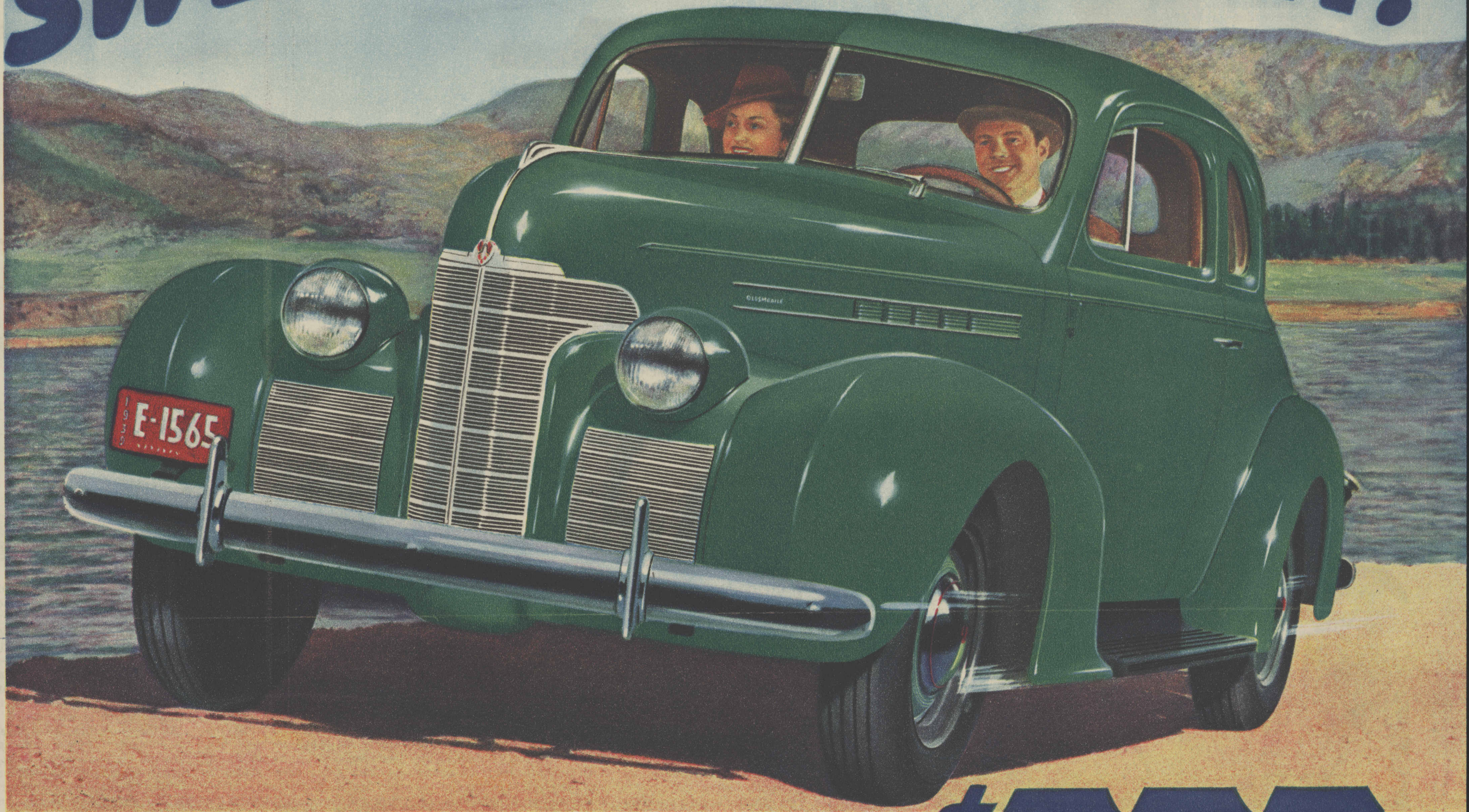


THE "BUY" THAT'S SWEEPING THE U.S.A.!



BIG OLDS "60" AT \$177★

**IT'S WINNING THOUSANDS OVER TO OLDS
WHO'VE PREVIOUSLY BOUGHT ONLY THE
LOWEST PRICED CARS!**

IT'S the same story wherever you go! More and more, thousands of buyers are swinging over to the big Olds Sixty—the low-priced car that has *everything*! For now a low price buys the quality, the luxury, the de luxe standards throughout that a million Oldsmobile owners know and enjoy. Olds is the only low-priced car that gives you the outstanding performance and the money-saving economy of a 90-horsepower, 100% full-pressure lubricated Econo-Master Engine. Like its companion cars, the popular-priced Olds Seventy and Eighty, the Sixty offers the revolutionary Rhythmic Ride—an exclusive Oldsmobile advantage that results in the smoothest, steadiest ride you've

ever had in any car. Wide-Vision Bodies by Fisher are spacious, comfortable and beautifully appointed, with extra-large windshield and windows for better vision and greater safety. See and drive the big Olds Sixty! Check over its many fine-car features. Then, look at the price! When you consider that Olds Sixty Sedan models are priced \$106 less than last year's lowest-priced Oldsmobile trunk sedans, you'll see at once why Olds is the "buy" that's sweeping the U. S. A.!

★ Delivered price at Lansing, Mich., subject to change without notice. Price includes safety glass, bumpers, bumper guards, spare tire and tube. Transportation, state and local taxes, if any, optional equipment and accessories—extra. General Motors Instalment Plan. • A GENERAL MOTORS VALUE

**OLDSMOBILE
THE LOW PRICED CAR
THAT HAS EVERYTHING!**

Rhythmic Ride based on Quadri-Coil Springing, 4-Way Stabilization and Knee-Action Wheels • Dual Center-Control Steering Handi-Shift Gear Control • Self-Energizing Hydraulic Brakes • 90 H. P. Econo-Master Engine • 100 Per Cent Full-Pressure Lubrication with Rifle-Drilled Connecting Rods • Completely Cooled Cylinders Vacuum Fuel Saver • Wide-Vision Body by Fisher • Die-Cast Radiator Grille • Big Stream-lined Trunks on All Sedan Models

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