

MADE OF THE KIND OF CLOTH YOU SEE AT A FINE CUSTOM-TAILOR'S



THE WORSTED-TEX SUIT

\$40

YOU do not actually notice the clothes of the truly well-dressed man. You just get an impression of his appearance. The minute the fabric or the style of his apparel attracts your attention too strongly—he ceases to be well-dressed.

That is why so many men of good

taste wear the Worsted-tex Suit. It is smartly conservative...dignified. The patterns look like the suitings shown by a fine custom-tailor. In fact, Worsted-tex has in every way the character and appearance of very expensive clothing. Yet the price is \$40.

SOLD BY GOOD CLOTHIERS IN EVERY CITY AND TOWN
MADE BY COHEN, GOLDMAN & CO., NEW YORK