

# "Now there's a girl who KNOWS HER WAY AROUND"



"THAT girl has something." "And plenty of it. I've seen prettier girls and known smarter ones, but Janet will manage nicely with what she has."

The girl who knows her way around men — what is her secret? It's the happy art of pleasing, of taking care always to consider masculine likes and dislikes. She knows that one of the things men admire most in a girl is a fresh, sweet daintiness of person. And that they *dislike* nothing more than the odor of underarm perspiration on her clothing and person.

And so she runs no risk of this danger. For she knows how easy it is to avoid — with Mum! Takes only half a minute. Just half a minute is all you need to use Mum. Then you're safe for the whole day!

**Harmless to clothing.** You can use Mum any time, *even after you're dressed.* For it's harmless to clothing. **Soothing to skin.** It's soothing to the skin, too—so soothing you can use it right after shaving your underarms. **Doesn't prevent natural perspiration.** Mum doesn't prevent every trace of perspiration odor. And how important that is! Remember—nothing so quickly kills a man's interest in a girl as disagreeable perspiration odor. Don't risk it—use Mum regularly. Bristol-Myers Co., 630 Fifth Ave., New York.



**ON SANITARY NAPKINS.** Use Mum for this and you'll never have to worry about this cause of unpleasantness.

## MUM TAKES THE ODOR OUT OF PERSPIRATION



## FEMININE HYGIENE MADE EASY

### THEY CONTAIN PARAHYDRECIN

The antiseptic used in Norforms is *anhydrous para hydroxy mercuri nista cresol*—called "parahydracin" for short. Millions know how soothing it is to delicate tissues; and how dependably antiseptic under the conditions of use. Norforms have no tell-tale medicated odor—are deodorizing in effect.



NORFORMS have revolutionized feminine hygiene—made it simple, convenient, *easy!* These antiseptic suppositories are completely ready for use. There's nothing to mix or to measure. You don't have to worry about an "overdose" or "burn." No apparatus is needed to apply Norforms. They are the dainty, modern way to inner cleanliness.

Norforms melt at internal body temperature, releasing a concentrated yet non-irritating antiseptic film that remains in prolonged and effective contact. This antiseptic—Parahydracin—is found in no other product for feminine hygiene. Norforms are positively antiseptic and non-irritating.

### MILLIONS USED EVERY YEAR

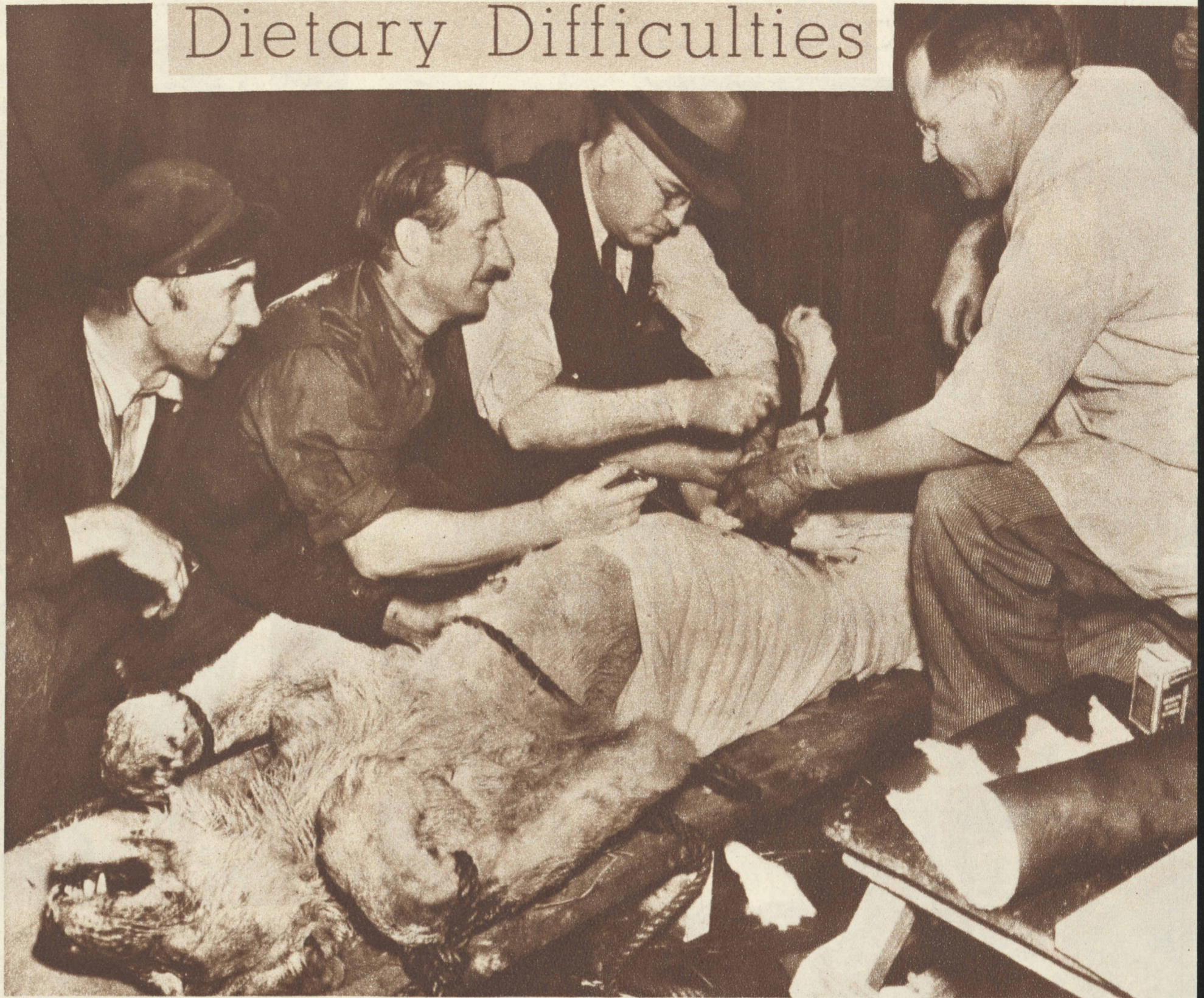
Send for the new Norforms booklet, "Feminine Hygiene Made Easy." Or, buy a box of Norforms at your druggist's today. 12 in a package, complete with leaflet of instructions. The Norwich Pharmacal Company, Norwich, New York, makers of Unguentine.

# NORFORMS

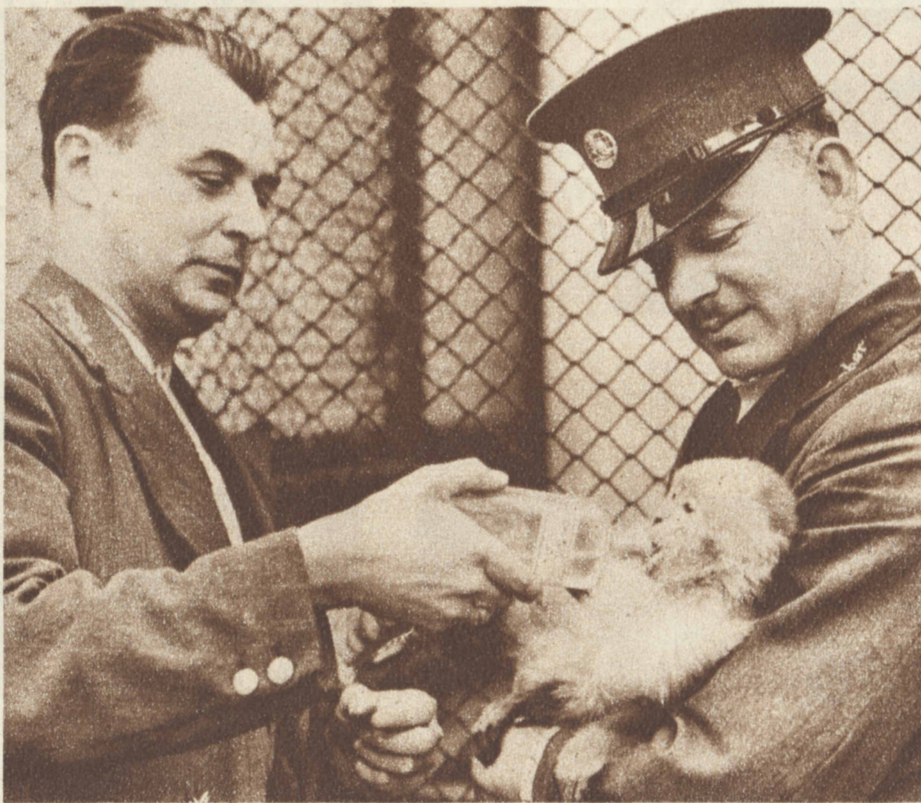
Known to Physicians as "Vagiforms"

© N. P. C. 1937

# Dietary Difficulties



LACKING IN DISCRIMINATION, Duchess, 7 year old carnival lion, ate too much meat and topped it off with the bag in which it was wrapped. Veterinarians at Charlotte, N. C., put Duchess under a general anesthetic and performed an emergency operation.



ANOTHER GASTRONOMIC INDISCRETION was that of Ras, London zoo capuchin monkey, who partook not wisely but too well of tidbits proffered by visitors. That was easily repaired with a swallow of castor oil, which was no punishment for Ras. He likes it.



Acme photo

THIS KITTEN PLAYS SAFE and sticks to milk, if eccentrically, at Rochester, Kent, England. Once given its supper from a wine glass, it will hardly lap its food from anything else.

## Refines the Lines of Youthful Loveliness

● Flatter-U-Junior is designed to overcome minor imperfections and train youthful figures in graceful growth through provision of proper abdominal, back, and thigh restraint, and scientific flesh control. Extremely durable. So light and comfortable wearer is scarcely aware of its presence.



If your dealer cannot supply you, write the Kabo Corset Company, 729-737 Milwaukee Ave., Chicago. Offices also located in New York City; Los Angeles, Cal.

SUCCESSFUL CORSET MANUFACTURERS SINCE 1882

## Flatter-u-junior by KABO

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**FLEXRAY**

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Women want comfort—they must have style. Nisley X-Ray perfected lasts provide the ideal combination plus fit.

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Beautiful Shoes  
217 S. STATE ST., CHICAGO

## SIMPLE SKIN CARE that brings PLEASING RESULTS

CLEANSE your skin thoroughly—at least once a day—with warm water and Resinol Soap, using a clean wash cloth made fluffy with the light, foamy lather. Enjoy its tonic-like fragrance as this Resinol-filled lather gently cleanses and stimulates the tiny pores. No harsh ingredients to dry or irritate the skin. Now rinse well and pat dry.

To any little pimply spot, cold sore, chapped place, or like surface irritation, apply Resinol Ointment. Its oily base enables the Resinol medication to quickly relieve the soreness, and hasten healing. All druggists sell Resinol Ointment and Soap. Try them today.

For free sample, write Resinol, Dept. MN-17, Baltimore, Md.

# Resinol