



LOIS WILSON has completed two talking pictures for Warner Brothers. Her charming voice, added to the same kind of personality, makes her a vitaphone drawing card.



DINA GRALLA is an Austrian invader. She's the first comedienne of the Austrian screen to honor these shores. "The Prince and the Dancer" and "Switchback" will introduce her to America.



JAMESON THOMAS is an English actor. He will be seen on the screen in "Week End Wives," "Piccadilly," "The White Sheik," and "The Woman in the Night."



ETHLYN CLAIR, one of the Wampas "Baby Stars" of 1929, plays the title role in Pathe's serial, "Queen of the North Woods." Looks a wee bit like Dorothy Sebastian, doesn't she?

# Society wanted a finer powder... so we created

## PRIMROSE HOUSE CHIFFON



"GIVE us a finer, clingier powder," implored the exclusive little group of New York society women who first endowed Primrose House as their Institute of Beauty.

And Chiffon Powder was the answer—the most exquisite powder that ever adorned fair lady's cheek

So exquisitely soft—so clinging, so subtly shaded, it is a delight to every woman who makes its acquaintance.

To suit your complexion and your mood—in white, natural, brunette,

beige, bisque, orchid and suntan—complete with a gay yellow puff, \$1.00.

On sale throughout the country at leading drug and department stores.

PRIMROSE HOUSE  
 5 East 52nd Street, New York City, D98123  
 Enclosed is \$1.00 in stamps, bill or money order, for which please send me the new dollar size of Primrose House Chiffon Powder in shade checked.  
 ..... white ..... natural .....brunette .....beige  
 .....bisque .....orchid (evening) .....suntan  
 Name.....  
 Address.....

# PRIMROSE HOUSE

"HERE DWELLS YOUTH"



"The economy of Mazola is really remarkable—and I find it equal to the finest imported oils in every way!"