

BY APPOINTMENT
TO H. R. H.



THE PRINCE
OF WALES

Complexions that keep the first fair bloom of youth

GIVE YOUR SKIN THE SAME LOVELINESS THAT HAS MADE ENGLISH BEAUTY FAMOUS

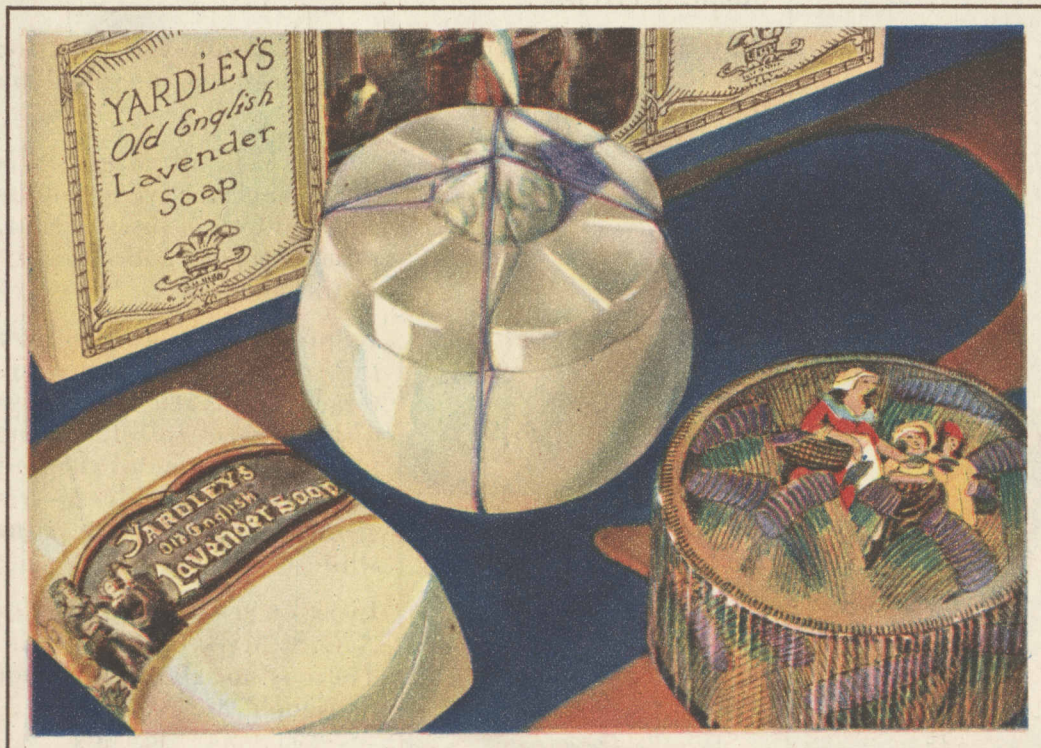
PERHAPS there is no lovelier thing in all this world than the English girl at the age when she makes her curtsy to Their Majesties. There is an eagerness about her, a vibrancy and a freshness that no later time will ever quite recapture.

But her complexion, pink and white as porcelain, delicate and fine, is proof against the unkind years. Like eight generations of beautiful women before her, she will protect it with the finest toilet preparations she can buy. They will be Yardley's, from that London perfume house famous since 1770 for its English Lavender. And all of them are now available to you.

Yardley's English Lavender Soap, known as the Luxury Soap of the world, will guard the clear beauty of the most sensitive skin. It is so cooling and refreshing, so fragrant that it may be used as often during the day as you like.

Yardley's English Complexion Cream is the only cream you will need to keep your skin as soft and lovely as a child's. It is cleansing agent, skin food and powder foundation, all in one. Use it after your soap and water cleansing to penetrate the pores and free them of all disfiguring impurities. Use it at night as a nourishing cream to rebuild the relaxed tissues; and in the morning as a base for Yardley's English Lavender Face Powder . . . a filmy powder, light as chiffon, made in six subtle skin-tones.

Here in these three Yardley preparations you have the entire secret of English beauty. And if you would like to know about other Lavender toiletries, write for our free booklet, "Complexions with an English Accent." Yardley & Co., Ltd., 452 Fifth Avenue, New York City; in London, at 33 Old Bond Street; also Toronto and Paris.



YARDLEY'S English Complexion Cream, to cleanse, nourish and protect your skin. It is also used as a powder foundation, and can be washed away with water. \$1.50. Yardley's English Lavender Face Powder in six skilfully blended shades. \$1. Yardley's English Lavender Soap for complexion and bath. Bland, cooling, refreshing. Box of 3 cakes, \$1, or 35c a cake. Bath size, 50c. Guest size, 6 in a box, \$1, or 20c singly.



YARDLEY'S ENGLISH LAVENDER

YOUTH, all eagerness and vibrancy, should have a special perfume of its own . . . not the heavy bouquet or the exotic oriental flower. These would be as out of place for the debutante as the rope of pearls her mother might wear. But there is a fragrance that seems created just to express the fresh, sweet charm of youth. Yardley's English Lavender, delicate, winsome, lovable, has never had a rival in the English girl's affections. She uses it, as eight generations of her family have used it, in every personal appointment. In its wistful fragrance is caught something of that eternal, questing spirit which is recognized the world around as the attribute, the inalienable right of youth. Yardley's English Lavender Perfume may be had in bottles of various sizes, ranging in price from \$15 to \$1.



YARDLEY'S ENGLISH LAVENDER . . . THE SWEET, COOL, WINSOME FRAGRANCE THAT YOUTH HAS ALWAYS LOVED