You'll like VAN DYCK, the 16-HOUR CIGAR

Is your palate bored with your present cigar? Then try Van Dyck—the 16-hour cigar—and take a new interest in smoking...Van Dyck is a joy the 16 hours you are awake—from eight o'clock in the morning until midnight. Mild all through, it never tires the taste. Distinctive in flavor, it delights you again every time you light up. Switch to Van Dyck—and enjoy smoking 16 hours a day.