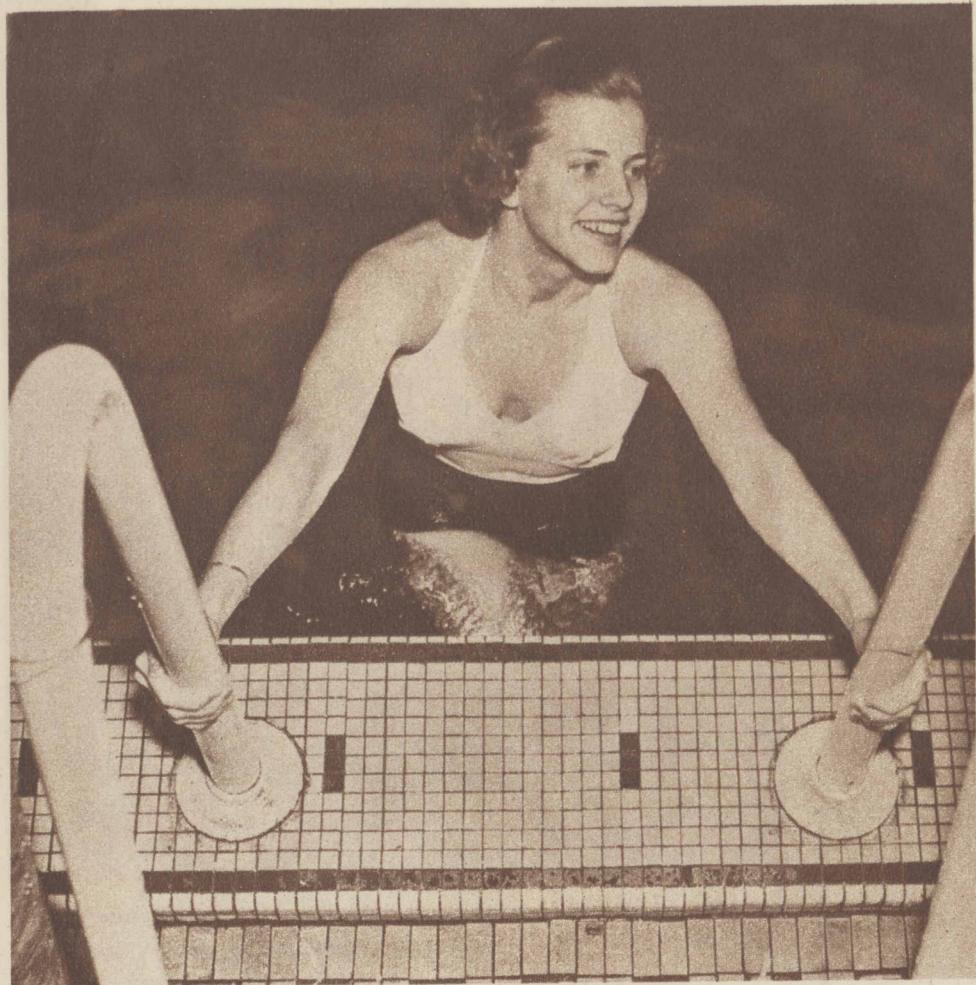
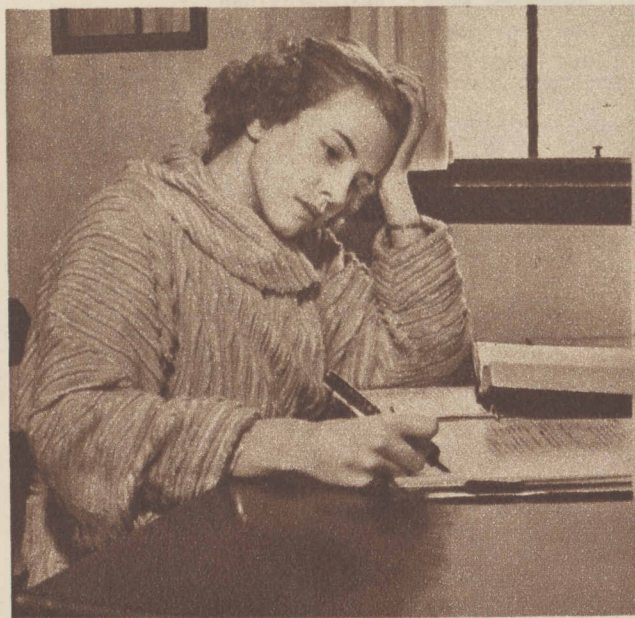


en of the Tank Trains for New Honors



6 A junior at Northwestern university, Miss Mansfield (center) was chosen queen of the annual fall fete at the Evanston school last autumn. Left, Lorraine Aberg; right, Virginia Doran.



7 Contrary to cynical popular belief that athletes are not good students, she is making an average grade of A—, equal to numerical grade of 90-94, and has an excellent chance of being a Phi Beta Kappa. She is a member of Gamma Phi Beta, at whose house she is studying here.



8 Very nearly a busman's holiday is this strenuous evening diversion of Miss Mansfield to the music of Bob Crosby's orchestra at the Congress Casino. Her dancing partner, Leroy Kling Jr. of the 1936 Northwestern football squad.



4 She climbs from the tank for another dive. This business of diving again and again is strenuous but essential in the training of a champion.

5 The expert work of Masseuse Astrid Pitcher of the club plays an important part in keeping champions fit.

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HAND CREAM
"Melts" roughness away
NEW
Rich ingredients that rid your skin of dryness—prevents chapping. Keeps hands soft, smooth, lovely.
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Mad Cap rouge with each jar of hand cream.
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"VITAL WOMEN THEY ARE THE WOMEN THAT FASCINATE MEN!"

Says **VIVID WENDY BARRIE**
STAR OF UNIVERSAL'S "WINGS OVER HONOLULU"

AND HERE'S THE WONDER BREAD "VITALITY PLAN"
TO HELP YOU BRING OUT YOUR OWN VITAL CHARM

WHAT IS THIS WONDER BREAD VITALITY PLAN, HELEN? I SUPPOSE IT MEANS EATING A LOT OF HORRID TASTING FOODS.

OH, MY NO! IT'S REALLY VERY SIMPLE. YOU EAT THE THINGS YOU ENJOY... CUTTING DOWN, OF COURSE, ON THE HEAVY FOODS THAT SLOW YOU UP, MAKE YOU DULL...

IN THEIR PLACE, EAT AT LEAST 2 SLICES OF WONDER BREAD WITH EVERY MEAL.

BUT TELL ME, WHY WONDER BREAD?

YOU SEE, WONDER BREAD GIVES YOU NEEDED ENERGY. IT'S SLO-BAKED TO HELP YOU GET THIS ENERGY MORE QUICKLY AND COMPLETELY. BUT MORE THAN THAT...

YOU'LL LOVE WONDER BREAD'S DELICIOUS FLAVOR. NO OTHER BREAD CAN COMPARE WITH IT — THE FAMOUS 1-2-3 TEST CONVINCED ME OF THAT!

OH, YES — SO MANY PEOPLE ARE TALKING ABOUT THAT TEST. I'M CERTAINLY GOING TO GET WONDER BREAD RIGHT AWAY — AND START THAT VITALITY PLAN!

TUNE IN!
"PRETTY
KITTY KELLY"

Every Mon., Tues.,
Wed., Thurs., Fri.
Over Coast-to-Coast
C. B. S. Network



Continental Baking Co., Inc.

"AND NO OTHER BREAD SO DELICIOUS!"
SAY 84 OUT OF EVERY 100 WOMEN WHO MAKE THIS FAMOUS 1-2-3 STORE TEST

TAKE THE WORD OF ONE WHO KNOWS! I'VE MADE THE 1-2-3 TEST... AND COMPARED WONDER BREAD WITH OTHER KINDS. NOW, I'M CONVINCED WONDER BREAD IS THE FINEST BREAD I'VE EVER KNOWN. MAKE THIS TEST — SEE IF YOU DON'T AGREE!
MRS. MARY ANDERSON, NEW YORK CITY

I COULD SEE AND FEEL THE DIFFERENCE

I COULD SMELL THE DIFFERENCE

I COULD TASTE THE DIFFERENCE

1 Note the tender crust, the pure, white color, the smooth, even texture. Then—rub your fingers over a slice. Note how smooth, slightly moist it is... close-knit for easy spreading. No holes, lumps or imperfections.

2 Hold a slice of Wonder Bread close to your nose. And note that appetizing "wheaty" fragrance... so fresh and clean. Your nose, too, can tell you the remarkable difference between Wonder Bread and any other kind.

3 Then—taste a bite of Wonder Bread slowly. Let it linger in your mouth... so that you get all its delicious full-flavored goodness. The Wonder Bakers have spent a fortune to bring you this incomparable slo-baked flavor.

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