GULISTAN

1932

Oriental reproductions
ready!

$100

for 9 by 12 foot size • 22 other sizes from $4.95 up • Convenient Terms

Museum designs now on exhibition at
leading stores

The priceless treasury of Oriental Rug designs is now
still further opened by Gulistan for those who demand
supreme beauty in their rugs. • Think of this amazing
fact...only a costly Oriental Rug equals Gulistan.
Experts hesitate to tell the difference. • World-famous
Persian and Chinese designs are reproduced with true
Oriental shear! • Price for these rare reproductions is
now $100 instead of $110, as formerly. • Such price-
reduction on a nationally-recognized value speaks for
itself. • Eager once more for quality merchandise rather
than distress-price items, the finest stores are featuring
the twelve new Gulistan designs with all the impressive
confidence that they deserve. • Gulistan is made by the
largest maker of Oriental rugs, Karagheusian. • In
Gulistan you have the same sturdy Oriental wools, the
finest dyes and the very same chenille in Karagheusian's
most expensive originals. • Absolute reliability is guar-
anteed by nation-wide success. • Visit the rug depart-
ment of your favorite furniture or department store.
No need to sift out substitutes. Every genuine Gulistan
has the same on a silk tag on the back. • Above
all, see the fascinating new Gulistan reproductions,
heavier and more lustrous than ever! Convenient terms
are available at most stores.

MADE IN AMERICA BY KARAGHEUSIAN

18th Century Lavere Kir-
man Design • No more fascinating
design ever came out of the Orient! • We can
only marvel at the inventiveness of the designer,
the wealth of devotion—every section of the
great seem to vary in mood. • Too, it is full
of the deep emotion of the religious East. The
design is in the form of a mihrab, or prayer-nich,
where the Muhammadan worshipper kneels in
devotion. The Cypress Tree is the ancient symbol
for Life Eternity. • In a small panel one can
read the pious message of its designer: "The
blessing of the Prophet be on you, thou unit
Seyhal-Ebabia." • Gulistan reproduces this rare
original in ground colors of Rose du Barry, Wine
Red, Dark Blue and Copper-Gold. Ask to see
Gulistan 25116