

Chicagoland Votes for the Deep, Rich Flavor of McLAUGHLIN'S MANOR HOUSE Coffee



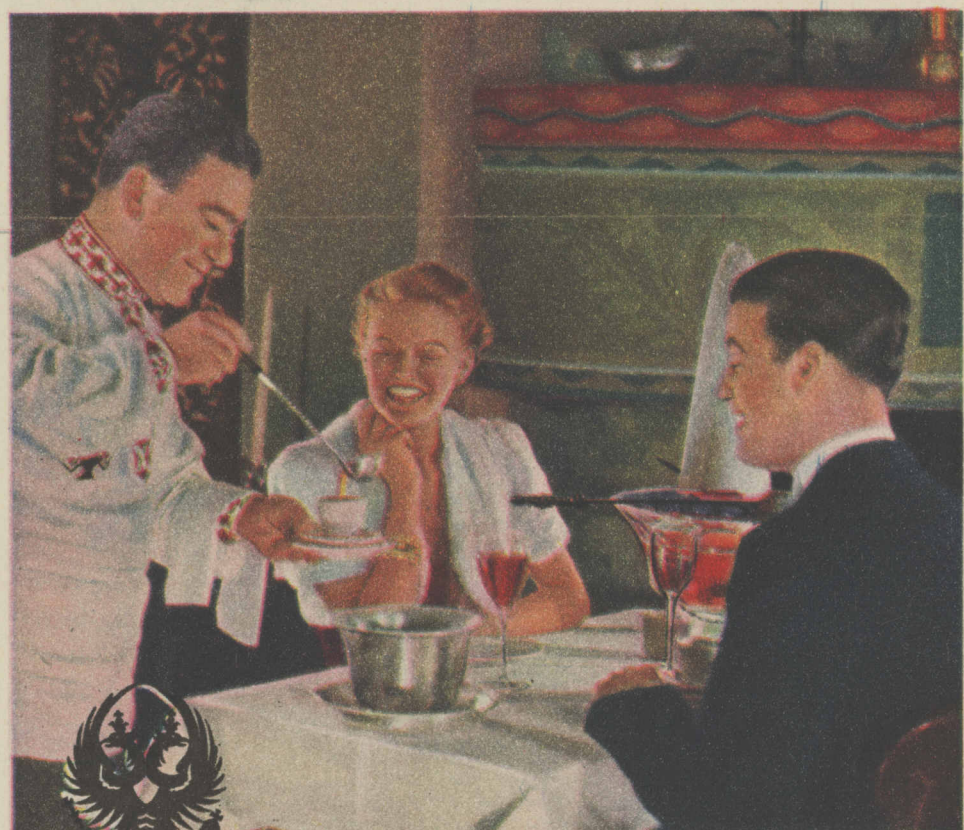
First Officer Bill Miller and Stewardess Catherine Wingfield of the American Airlines Flagship, "Rhode Island."

"FLYING CALLS FOR CLEAR THINKING. That's one reason you can always find the two of us enjoying a good, hot cup of Manor House Coffee before taking off for the coast. Manor House gives us a lift . . . keeps us feeling wide-awake, alert and on our toes. That's a must for pilots and stewardesses! And, of course, Manor House tastes swell, too."



"FEEL LIKE A MILLIONAIRE?"

Sure, and I do," smiles Vic Lundberg, American Airlines mechanic. "This Manor House Coffee keeps me feeling on top of the world! Gives me the pep and zing I need to tackle a job like mine. Yes, sir. And, believe it or not . . . Manor House, good as it is, costs only 1/4 of a cent more a cup than even the cheapest brands. And I can sure afford that!"



DINNER AT YAR . . . where you enjoy "Breast of Chicken Kiev," or "Blini with Fresh Caviar," or other rare delicacies. The aristocratic YAR also prides itself on its delicious coffee. Whether served as flaming Cafe Diable, or as you enjoy it at home, the coffee is always Manor House. For, as Colonel Yaschenko says, "Our coffee, like everything else we serve, must be the very finest."



"MOST OF OUR FRIENDS are Manor House boosters. So one day . . . out of curiosity . . . we decided to try it ourselves. And we thank our lucky stars we did! Because, seriously, Manor House is the most delicious coffee either of us has ever tasted. And another thing that's important to us . . . Manor House is really the best value. It's so much better, yet costs so little more, we feel we can't afford to deny ourselves."



**Feel Like
A MILLIONAIRE
Every Day!**

By Enjoying the Extra Goodness
of **McLAUGHLIN'S
MANOR HOUSE
COFFEE**

**MANOR HOUSE COFFEE is made
for you . . . by men who are coffee
experts**

You, who really appreciate a good cup of coffee, honestly owe it to yourself to try a pound of McLaughlin's famous Manor House Coffee. For Manor House has a deep, delicious flavor . . . a fragrant aroma . . . no true coffee lover should ever miss.

Manor House is *always* good. For the clearest reason in the world . . . it is made slowly and carefully, by men who really know coffee . . . and who enjoy a good cup as much as you do.

That's one reason why McLaughlin's expert buyers select only the very finest, first choice grades for Manor House . . . why our skilled McLaughlin roasters take such pains with *their* work.

And here's another secret of Manor House Coffee's extra goodness. We blend Manor House today according to the same famous, original McLaughlin formula which has been handed down in the family, from father to son, for three generations!

Truly, Manor House is as fine a coffee as money can buy. Yet it costs but 1/4 of a cent a cup more than even the cheapest brands.

So enjoy Manor House regularly . . . every day . . . and feel like a millionaire!

**Sealed in Glass
the Flavor Lasts**

McLaughlin's exclusive Magic Flavor Guard seals in every bit of the famous Manor House Coffee Flavor and aroma every time you re-cap the jar.

also in vacuum packed cans at same price as jars



**FRESH when
you buy it**



**STILL FRESH
as you use it**



**STILL FRESH
to the very last
cup**



**YOUR CHOICE
OF 3 GRINDS**

regular, drip, or
special grind for
all types of glass
coffeemakers.

Notice the **NEW**
Streamlined
Manor House Jars!

To make it easier for you to reach every spoonful of Manor House . . . to take up less height on your pantry shelf, or in your refrigerator, when used for other foods, the famous Manor House glass jar has been made wider and shorter. You'll like its new convenience.

1852 W. F. McLAUGHLIN & COMPANY 1939
Importers and Blenders of the World's Finest Coffees