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INSULL OFF TO NEW HIDEOUT

Chicago Sunday Tribune

March 25, 1934

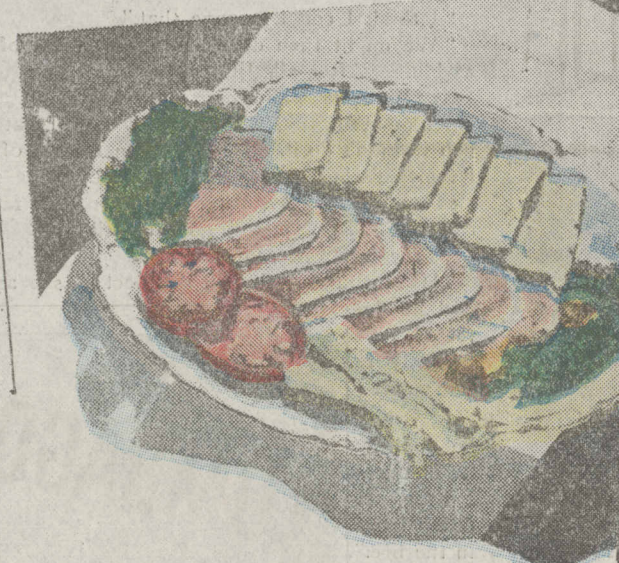
LATEST FASHIONS FROM THE PARIS SPRING OPENINGS



Chicago Sunday Tribune

Paris Fashions Chicago Fashions

Sausage Meats Please Eager Palates at Cold



Part 8 Society Travel

Chicago Sunday Tribune

MARCH 18, 1934

Arranging a Post-Lenten Benefit



Poles Plan Social Tour de Force in May Fete to Greet Their President's Son

Series of Parties, Climaxed by Religious and Political Celebration, Will Mark Poles' Arrival Here; Featuring in Contemporary Social News is John Piro's Original Reason for Missing a Dinner.



Women's Features

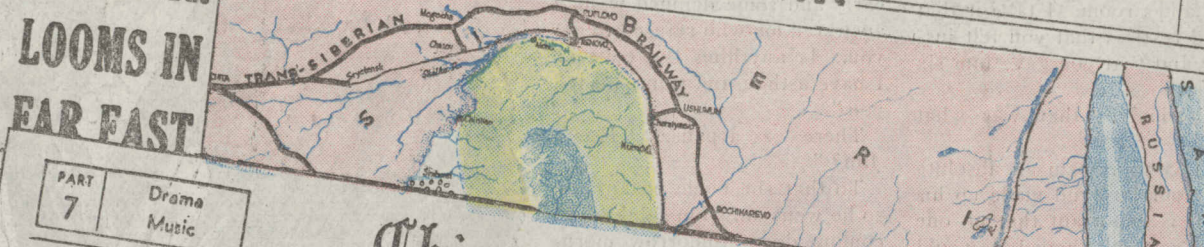
BUSINESS PIONEER REVIEWS MARCH OF CHICAGO PRESS

By Joseph U. Dugan

FIVE Chicago morning newspapers. Each one dominated by a single personality. Each one the sounding board for the political opinions, the civic leadership of an individual editor. That was the era of personal journalism. It was a period which preceded the development of huge circulations. It was before the dawn of color in newspaper printing. It was, in fact, the "horse and buggy" age of journalism; but, according to one Chicagoan who remembers them, those yesterdays of Chicago were intensely interesting. Equally so, to him, is the Chicago of today, of which he still is very much a part. He is Franklin MacVeagh, who came to Chicago from the east in 1866 and has had a distinguished place in the civic and business life of the city and nation ever since. As a young lawyer in New York, soon after his graduation from Yale, Mr. MacVeagh was forced by ill health to give up his budding practice. He came west and established in Chicago the wholesale grocery business which bears his name. Business was by no means his sole activity, however. As a young man he had taken a lively interest in public affairs, and soon his talents in this direction were recognized. His public career reached its zenith when he was appointed secretary of the treasury by the late President Taft. "The thing that impresses me most about the newspapers of today, especially The Tribune," he said, "is the remarkable intellectual variety the paper offers its readers. I believe the introduction of color also has been a tremendous factor in making the newspaper more interesting, more attractively readable than the papers used to be. "When Joseph Medill was in charge the paper did not have this great intellectual variety, nor did it have the refinements of color and typography which distinguish it today; but The Tribune was then, as now, a wonderful paper. This was largely so, I believe, because of the character of its editor. In those days the newspapers were dominated by editorial personalities. One of those early editors, Wilbur F. Storey, who published the Chicago Times, was a colorful and forceful personality. "As to Medill, I have never known a man more politically minded. He was a public man, a power for good in his city and country, yet he never sought public office. His character and his wisdom always were reflected in the columns of his paper. It was said in those times, and I have no doubt it was true, that the national policies of the country were based largely upon the editorial and personal advice of three great editors of those times, of whom Joseph Medill was one.

Pilot Dies in Flames

Chicago Sunday Tribune



NEW WAR LOOMS IN FAR EAST

Part 7 Drama Music

Colbert-Gable Film Has Fun for Everyone

"Night Bus" Stormy Tale of Bids, Reporter on Transcontinental Trip.

Part 7 Movies Hollywood

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