



A LATVIAN BEAUTY wears provincial costume.  
(Photo from Donald Day, Chicago Tribune Press Service.)



LATVIAN CEREMONY—President Albert Kvisis (right) and Gen. Janis Balodis (left) inspecting regimental standards at Riga.  
(Photo from Donald Day, Chicago Tribune Press Service.)

If you taste extra-rich fruit flavor  
...you know it's genuine Jell-O!



Get the real Jell-O... the kind  
that says **"JELL-O"** on the box!

REG. U. S. PAT. OFF.

Be an epicure next time you make a raspberry gelatin dessert—taste it critically! Does it really have the deep, rich, slightly winery flavor of real red raspberries?

Only if it's genuine Jell-O! For no other gelatin dessert can match Jell-O's extra rich fruit flavor. Jell-O alone has the secret process which blends fruit flavor right into the crystals—fills every particle with juicy fruit goodness.

And when you dissolve Jell-O, none of the fruity taste drifts away on steam. Jell-O dissolves

in water only slightly hotter than lukewarm.

Don't lose out on fruit flavor—the most precious part of a gelatin dessert. Insist on genuine Jell-O! Look for the name "Jell-O" on the box. Six different extra-rich flavors—try them all!

Tune in every Sunday night!

**JACK BENNY**—America's most popular radio comedian, on the air for Jell-O, with Mary Livingston, Kenny Baker, and Johnny Green's orchestra, 6 o'clock Central Time, WENR Chicago, WJW Cincinnati, KSD Des Moines, WTMJ Milwaukee.

NOVEL GARNISHES FOR  
RASPBERRY JELL-O

What goes best with real red raspberries? Ask yourself that—and you'll find ideal companions for this new Raspberry Jell-O. Its extra-rich flavor is so true to the fruit.

Grapefruit sections, alternated with half-slices of orange, make a lovely setting for a gleaming mold of Raspberry Jell-O. And the contrast of tart, rich flavors is irresistibly tempting!

To provide an unusual variation on the Raspberry Jell-O theme, add a sauce of smooth, golden custard.

And for an exciting company dessert, fill a ring mold with Raspberry Jell-O and serve it with small scoops of pistachio ice cream piled in the center.

...NOW SEE HOW THE TRIPLE-TEST PROVES EXTRA-RICH FLAVOR!

**1** Open a package of Jell-O and sniff the luscious fragrance that rises. You'll be amazed at this proof of Jell-O's extra-rich flavor.

**2** Now dissolve Jell-O in warm water. Smell the delightful aroma of fresh, ripe fruit! Proof again of Jell-O's extra-rich flavor.

**3** Now for the final proof—taste it! Take Raspberry Jell-O. What a revelation! Extra-rich, crammed-with-fruit flavor! Only Jell-O gives you that!

**WARNING!** Real Jell-O comes only in this package. Look for the name Jell-O when you buy! Six extra-rich flavors: Strawberry, Raspberry, Cherry, Orange, Lemon and Lime.



SPARKLET  
SYPHON

WORLD-FAMOUS SINCE 1895

Strange, how many shrewd men haven't heard about the great economy of sparkling club soda—as made by Sparklet.

"It's becoming known as the 'One-Bottle Case.' 10 refill bulbs, costing you 75¢, will make a whole case of fine, fizzy soda. That's 7½¢ a quart."

So simple, too, and lasts a lifetime. Anyone with hands can do it.

"Just fill the handsome Sparklet Syphon with the fresh cold water you drink in your home. Insert the little bulb, give it a turn, and *thar she blows!* Millions of bubbles!"

New Model D Sparklet with 5 refills, \$5. Extra refill bulbs: 10 for 75¢, 5 for 40¢. For sale at all good Department, Drug, Houseware Stores and Specialty Shops.

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