

Now.... the Famous

"DANCING CHIFFON"

... Smarter, Sheerer, Clearer... and longer wearing than ever before is ready for Easter in newest Paris shades

A remarkable hosiery process has recently been developed by Allen-A that has made the "Dancing Chiffon", always famous for its exquisite beauty and long wear, even more beautiful and serviceable.

It is as smart as a debutante at her coming out party. As sheer and lovely as a vision. As flattering to the leg as an artist's conception.

But most amazing is its ability to wear. This is due to an invisible inner-foot that strengthens heel, sole and toe - the new Allen-A "DULTWIST" process which greatly lessens the danger of snagging, and thus mini-

mizes the chief cause of hosiery being ruined - and the ravel stop which protects against garter runs.

A special Easter showing of the "Dancing Chiffon" in smartest Spring shades is now being made by the merchants listed below. Look for the merchant in your town displaying this famous, long-wearing Allen-A Hosiery style. To avoid substitution, ask for the "Dancing Chiffon" by name. Only \$1.50 the pair.

Other Allen-A full-fashioned styles may be had in all weights \$1.00 to \$1.95 the pair.

Kenosha, Wisconsin THE ALLEN-A COMPANY Toronto, Canada

Look Here for the Merchant in Your Town Carrying the "Dancing Chiffon"

CHICAGO

Loop Stores

BOSTON STORE State & Madison A. BISHOP & CO., Randolph & Wabash GATELY'S 6 S. State St.

North & Northwest Side

ATRINS BROS. 4364 Elston Ave. F. J. AUGUSTYN 3048-50 Milwaukee Ave. L. BEGOUN 114 W. Chicago Ave. BERKOWITZ DEPT. STORE 6330-32-34 Irving Park Blvd. COFFMAN'S DRY GOODS 1755 W. Division St. DENSBORGER'S DRY GOODS 6967-69 N. Western Ave. E. & S. NOVELTY STORE 1502 W. Chicago Ave. E. & S. NOVELTY STORE 439 W. Division St. FAIRFIELD SMART SHOP 2729 Devon Ave. GATELY'S 1102 Lawrence Ave. GATSTEINS DRY GOODS CO. 1007 N. Western Ave. GROSS BROS. 4637-39 N. Lincoln Ave. A. HERST 925 Center St. IRVING PARK SMART SHOP 4009 Irving Park Blvd. KISS DRY GOODS 3716 Lawrence Ave. KATHERINE KOCH 1700 Winnemac Ave. S. LA VEY 1629 Montrose Ave. J. LINN 5246 Irving Park Blvd. THE LOGAN SQUARE HAT SHOP 2549 Milwaukee Ave. LUSTIG'S DRY GOODS STORE 5653 Irving Park Blvd. MEDNICK MEN'S SHOP 226 W. Chicago Ave. A. M. MINKUS 1820 Irving Park Blvd. MUNGER'S DRESS SHOP 2421 Lincoln Ave. B. NEWMAN 744 W. North Ave. NORTHWESTERN DEPT. STORE 2909-11 Milwaukee Ave. THE PEOPLE'S DRY GOODS STORE 3447 Irving Park Blvd. SMART STYLE SHOP 1604 Montrose Ave. SPAULDING DRY GOODS STORE 3301 Montrose Ave. STEINBRECHER'S 166 W. Chicago Ave. J. WALLACE 1501 Washburn Ave. WINSBERG'S DRY GOODS 4070 Milwaukee Ave.

West Side

ANDERSON & JANNES 7180-82 W. Grand Ave. S. BABYAR'S DRY GOODS 2124 W. Chicago Ave. THE BELL DRY GOODS STORE 3205-3207 W. Lake St. BETTY'S SMART SHOP 4303 Fullerton Ave. C & E SPECIALTY SHOP 4047 W. North Ave. C. CASORLA 2757 W. Harrison St. ELITE DRY GOODS STORE 5153 Fullerton Ave. THE ESTELLE SHOP 5938 Roosevelt Rd. GELBORT'S DEPT. STORE 402 S. Western Ave. HARA'S LINGERIE & HOSIERY SHOP 2740 W. North Ave. KLEIN BROS. 20th & Halsted Sts. I. KOPFMAN 2259 W. Taylor St. KUDELAS DRY GOODS 3543 W. Chicago Ave. LUSTIG'S DRY GOODS STORE 5521 W. North Ave. MAYFIELD DRY GOODS CO. 5343 W. North Ave. MAYFIELD DRY GOODS CO. 5832 W. North Ave. O. & B. DRY GOODS STORE 2825 W. 22nd St.

RAVID'S STORE 2341 W. Madison St. ROSS-JORGENSEN CO. 3520-24 Fullerton Ave. L. SAFFER, HOSIERY & LINGERIE 3938 W. 26th St. SALKIN & SALKIN 208 W. Madison St. EDWARD B. SEEBER 3106 1/2 N. Cicero Ave. STALLER'S DRY GOODS 1400 N. Kildare THE STAR STORE LEADER 1121 S. Halsted St. TWELFTH ST. STORE 1155 S. Halsted St. HARRY VASELS 1524 W. Madison St. HARRY VASELS 1035 W. Madison St. NICK VASELS 847 W. Madison St. NICK VASELS 1225 W. Madison St. H. A. VENTURA 2162 W. Polk St. SAM WALLACE 3802 W. 16th St. I. WILLIAMS DRY GOODS STORE 2323-25 W. Chicago Ave.

South & Southwest Side

AVALON DRY GOODS 1020 E. 82nd St. BAR'S DEPT. STORE 7046 S. Halsted St. E. C. BALLARD 9911 Walden Parkway BANNER DEPT. STORE 10038-40 Ewing Ave. M. M. BEATTY 932 East 55th St. N. BECKER'S DEPT. STORE 654 E. 47th St. BLINDER BROS. DEPT. STORE 1807-09 W. 47th St. B & M BLINDER 1945 W. 51st St. BOERSMA CO. 11056 S. Michigan Ave. BRIDGEPORT LEADER 1864 Archer Ave. BRIGHTON PARK DRY GOODS & SHOE STORE 4206-08 Archer Ave. E. BURNS 8105 S. Ashland Ave. CLYDE'S BOOTERY 3044 Wentworth Ave. BURTON B. DAVIS 2622 E. 75th St. DRESSER'S DEPT. STORE 3411 W. 63rd St. DVORSON DEPT. STORE 3246 S. Halsted St. THE EAGLE STORES, INC. 13301 S. Michigan Ave. F. & S. DEPT. STORE 3219-21-23 S. Morgan St. FELDMAN'S DEPT. STORE 8802 Commercial Ave. THE GARFIELD SHOP 204 W. Garfield Blvd. GILSON'S 740 E. 63rd St. HARRY GOOD 3856 S. State St. HARLAN'S 1024 E. 43rd St. THE HOME STORE 11800 S. Michigan J. F. JENSEN & CO. 6316-20 S. Ashland Ave. JULIA'S GIFT SHOP 1748 W. 63rd St. KATZEN DEPT. STORE 603 W. 120th St. J. B. KRUTHAUP 526 W. 69th St. LEVISON'S DEPT. STORE 344 E. 115th St. LILL & ENGLEMAN 1448 W. 79th St. LILLIAN SHOPPE 1314 E. 47th St. MARTIE SMART SHOP 6404 Cottage Grove THE NOR-RUTH SHOPPE 10746 Michigan Ave. F. J. NOVOTNY 1814 W. 68th St. PARKER'S 1333-5-7 E. 55th St. THE PEOPLE'S STORE 11201-3-5-7 S. Michigan Ave. E. PLANER 2014 W. 35th St. JENNIE SCHMITT 4320 Wentworth Ave. SIMON'S SHOE STORE 1458 E. 55th St. SPAULDING CORSET SHOP 3303 W. 63rd St. STASTNY DRY GOODS 2809 W. 59th St. STEINBERG'S 7700 S. Halsted St. R. TAYLOR 6046 Normal Blvd. V. & E. SHOP 8155 Cottage Grove Ave. VERNON DRY GOODS 4846-48 Wentworth Ave. THE WEST DRY GOODS 2945 W. 63rd St. WILLIAMS & CO. 5535 S. Ashland Ave. M. ZWART 10925 Wentworth Ave.

ILLINOIS

ARINGTON... Matteson's ADDIEVILLE... Engleman & Co.

ALTA MONT... Geo. Milleville ALBION... S. F. Epler ARLINGTON HEIGHTS Hartmann's Shoe Store ARTHUR... M. & J. Stock ASHLAND... Silas Hexter & Co. BARRINGTON... S. Lipofsky & Sons BEARDTOWN... Von Fossen Bros. BARRY... Clark & Barnes BERWYN... Berwyn Fair BLOOMINGTON Parret Hosiery Shop at M. J. Cox Shoe Co. BRADFORD... Mowbray Bros. BRIDGEPORT... Dec Vanderhoof BUNKER HILL... R. H. Hayes CAMBRIDGE... Hunt & Co. CANTON... W. S. Moore & Co. CARROLDALE... Walter's CARROLLTON... Mrs. M. E. Rockwell CHILlicothe... Kelly's Quality Store CLINTON... Gottlieb's COLLINSVILLE... Luxenberg Merc. Co. CRESTON... Luxton & Van Stone DALLAS CITY... Ellison Dry Goods Store DANVILLE... Parisian DECATUR... Burn's Ready-to-Wear DEKALB... Michael F. Malone DES PLAINES... Spiegler's Dept. Store DIXON... The Gift & Art Shop DWIGHT... Elmer M. Seabert EMBOS PARK... A. H. Weiss EPHRATA... Buchanan Boot Shop ELIZABETH... O. M. Bishop ELMHURST... Ollswang's Inc. EUREKA... M. & B. Merc. Co. FAIRBURY... Walton Bros. Co. FAIRFIELD... C. T. Johnson FARMER CITY... Sebastian Co. FARMINGTON... W. S. Moore GALENA... McKeague Bros. GALVA... Matteson's GENESOO... Lambert Dry Goods Co. GIBSON CITY... P. Larson Clo. Co. GILMAN... J. F. Hoge GHRARD... J. O. Burton GLEN ELLYN... Rubin's Dept. Store GRAND RIDGE... Grand Ridge Merc. Co. GREENVILLE... F. P. Joy & Co. HAVANA... H. J. Hackman HILLSBORO... J. O. Brown & Co. HOMEWOOD... The Peoples Store JERSEYVILLE... The National D. G. Store KEWANEE... Bowman Bros. Shoe Store LACON... Ansel Hexter LA GRANGE... Rubin's Dept. Store LA SALLE... True-Fit Bootery LAKE FOREST... Anderson Bros. LEROY... J. H. Schumacher LINCOLN... Landauer's LITCHFIELD... Dupree's MCHENRY... Erickson Dept. Store MACKINAW... Grover C. Helm MALTA... C. H. Sherwood MANHATTAN... Chas. Liebsohn MARSHALL... Boothy & Handy MASON CITY... L. Frank MATTOON... McDonald Hat Shop MAYWOOD... National Shoe Co. MELROSE PARK... Arowesty's MELROSE PARK Central Dry Goods Store METAMORA... J. F. Isch MILFORD... Gilliland Bros. MINIER... H. A. Peine & Co. MOMBENCE... R. E. France MONTICELLO... Levin Dept. Store MORRIS... Fey Shoe Store MT. STERLING... E. G. Hisle MT. PROSPECT... O. H. Landeck MUNDELEIN... Tegtmeier's NAPERVILLE... Carl Broecker & Co. NASHVILLE... G. H. Beckmeyer NORMAL... Parret-Rieck & Parret NORTH CHICAGO... Andro Pucin OAK PARK... Trikril's Dept. Store ONARGA... Onarga Merc. Co. OLNEY... H. I. Morse OTTAWA... Horback & Klein OREGON... The Allen Store PARIS... Lehman's



\$1.50 THE PAIR

Special "DULTWIST" chiffon silk Smart Lusterless Finish Picot Top Ravel Stop Panelcurve Heel

ALLEN-A HOSIERY For Men, Women and Children



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